



# NATIONAL Watermelon ASSOCIATION



# MEMBERSHIP

# Our Mission

## Shaping the watermelon industry for future generations

**“The NWA is the Strength, Heart, and Soul of the Watermelon Industry. Through the voluntary effort of networking together, growers, shippers, and associates continue to keep Watermelon at the forefront of the produce industry insuring an on-going infrastructure from Farm to Consumer.”**

*Greg Leger – Leger & Son*

**“The most important thing to me in the NWA is networking with the people who support the industry through their unselfish contributions whether through attendance, service, donations, ideas, or love of the industry. They are the glue that holds this industry and this Association together, and allows a group to do more positive good than we, as individuals, can do separately.**

**The NWA allows us to have a more organized, better, healthy, and growing industry. That is why I support the NWA.”**

*Anita Field – Retired, Wabash Valley Growers*

**“In the future when someone asks why we support this association, I will forward these emails (trade and labor issues) and ask them what they accomplished on their own.”**

*Rich Chastain - Melon 1*

**“What does the NWA do for its members? This is something that I live by in my business. The difference is in ‘We’ and ‘I’. ‘I’ is one, and ‘We’ are many with the NWA. We promote and work on all issues affecting the watermelon business together, and We improve our companies and the watermelon business as a whole.”** *Nowell Borders –*

*Borders Melons*



**Watermelon**  
NATIONAL  
ASSOCIATION

# National Watermelon Association Members

## Small to Medium Growers

Your job is being a Farmer!

Your watermelons are sold by another business.

\$100 Annual Dues

## Large Growers

Growers that farm and sell the watermelon crop.

- \$10 Million or more in annual watermelon sales
- \$5 Million but less than \$10 Million in annual watermelon sales
- Less than \$5 Million in annual watermelon sales

\$2500 Annual Dues

\$1500 Annual Dues

\$500 Annual Dues

## Shippers

Businesses that sell watermelon for farmers.

- \$10 Million or more in annual watermelon sales
- \$5 Million but less than \$10 Million in annual watermelon sales
- Less than \$5 Million in annual watermelon sales

\$2500 Annual Dues

\$1500 Annual Dues

\$500 Annual Dues

## Suppliers

Businesses that offer goods and services that benefit the industry.

- \$50 Million or more in annual watermelon-related sales
- \$10 Million but less than \$50 Million in watermelon-related sales
- \$5 Million but less than \$10 Million in watermelon-related sales
- Less than \$5 Million in watermelon-related sales

\$3000 Annual Dues

\$2000 Annual Dues

\$1000 Annual Dues

\$500 Annual Dues

## Allied Individuals

Associations/ commissions/ boards, researchers, retail operators, grocery wholesalers, government officials and past queens & coordinators.

\$100 Annual Dues

**With the exception of our Allied Individual Membership, all Memberships include 2 people. If your business wants to add more than 2 people, each additional person can become a member for \$50 each.**

## Benefits for all NWA Members

- Subscriptions to member communications
- Access to NWA funded research
- Discounted rate at the NWA Convention
- Opportunities to join various committees
- Access to food safety programs & guidance
- Leadership and networking opportunities
- Eligibility for exclusive programs
- National Watermelon Queen promotions



### Contact Information:

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip-code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip-code: \_\_\_\_\_

Company Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

States in which you operate: \_\_\_\_\_

PRIMARY Membership Contact: \_\_\_\_\_

Work Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

2nd Membership Contact: \_\_\_\_\_

### Additional Members:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

### Select your Level Below:

<b>Small &amp; Medium Grower</b>	<input type="radio"/>	<b>\$100 Annual Dues</b>						
<b>Large Grower</b>	<input type="radio"/>	<b>\$2500 Annual Dues</b>	<input type="radio"/>	<b>\$1500 Annual Dues</b>	<input type="radio"/>	<b>\$500 Annual Dues</b>		
<b>Shipper</b>	<input type="radio"/>	<b>\$2500 Annual Dues</b>	<input type="radio"/>	<b>\$1500 Annual Dues</b>	<input type="radio"/>	<b>\$500 Annual Dues</b>		
<b>Supplier</b>	<input type="radio"/>	<b>\$3000 Annual Dues</b>	<input type="radio"/>	<b>\$2000 Annual Dues</b>	<input type="radio"/>	<b>\$1000 Annual Dues</b>	<input type="radio"/>	<b>\$500 Annual Dues</b>
<b>Allied Individual</b>	<input type="radio"/>	<b>\$100 Annual Dues</b>						

### Payment Information:

Company dues: \_\_\_\_\_  
\$ \_\_\_\_\_

( ) Add. Members at \$50 each:  
\$ \_\_\_\_\_

#### TOTAL AMT DUE

\$ \_\_\_\_\_

By Check:  Make check payable to:

National Watermelon Association  
190 Fitzgerald Rd, Suite 3, Lakeland, FL 33813

By Credit Card:  VISA  MC  AMEX  DIS

Cardholders Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address:  Check this box if the address is the same as above

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_