



NWA 2023 EXHIBIT CENTER

As we prepare for the 2023 National Watermelon Association convention, we are excited for the return to our popular exhibit center. We have been able to secure many spaces for you to exhibit your products and services.

For our return to the annual convention in Asheville, we have Great News. We will have up to 30+ table-top display areas in the best location we have ever had - - inside the ballroom itself - - where all of the main events are held. It doesn't get any better than this.

There are a few advantages to exhibiting with the NWA. The receptions and ballroom events will all occur on the same floor as the exhibits. The popular seed spit contests will be held in the exhibit center. And exposure to your booth will be constant and continual throughout the convention.

The main days of the convention will be Wednesday-Saturday, February 22-25, 2023 at the Omni Grove Park Inn in Asheville, North Carolina. Our return to this Blue Ridge Mountain community and the very popular national watermelon convention has the potential to attract one of our largest attendances in our history. Come join us, and allow yourself to be amazed by the beauty of the mountains at our Watermelon Family Reunion in February 2023.

**To secure your company's space, please return a completed
Commitment Form to the NWA office at:**

FAX: (863) 619.7577

EMAIL: monicam@nwawatermelon.com

We look forward to seeing you soon at the 2023 National Watermelon Association's National Convention & Annual Meeting in Asheville!



February 20-26, 2023
The Omni Grove Park Inn
Asheville, North Carolina

2023 NWA EXHIBIT CENTER Grand Ballroom

Days and hours of operation:

Wednesday	02/22/23	8:00 am - 8:00 pm	SET-UP
Thursday	02/23/23	8:00 am - 4:00 pm	OPEN
Friday	02/24/23	10:30 am - 12:00 pm	OPEN
Saturday	02/25/23	8:00 am - 12:00 pm	TEAR DOWN

NOTE: Your exhibits can remain open on Thursday evening, if you wish.
And, also during the annual auction on Friday afternoon.

DOUBLE-SIZE EXHIBIT SPACE = \$2,500

- ≈ Includes one (1) skirted tables and two (2) chairs in a 12' x 6' space
- ≈ Includes electrical connection

SINGLE EXHIBIT SPACE = \$1,500

- ≈ Includes one (1) skirted tables and two (2) chairs in a 8' x 6' space
- ≈ Includes electrical connection

Set-Up day is Wednesday, February 22nd. All exhibitors must be set up that day.

**THE EXHIBIT FEE DOES NOT INCLUDE YOUR
CONVENTION REGISTRATION.**

**REGISTRATION TO PARTICIPATE IN ANY CONVENTION EVENTS MUST BE
PURCHASED SEPARATELY.**

**ALL EXHIBIT PERSONNEL MUST BE REGISTERED FOR THE CONVENTION.
NO EXCEPTIONS.**

LOG ON TO: www.watermelon.ag to register for the convention.

We look forward to seeing you in Asheville!



2023 NWA EXHIBIT CENTER

Reserve a Double-Size Space for us at \$2,500.

Reserve a Single Exhibit Space for us at \$1,500.

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

PAYMENT INFORMATION

Credit Card: VISA M.C. AMEX DISC

Make check payable to:
"National Watermelon Association"

Cardholder's Name _____

Credit Card # _____

Send me an invoice after January 1st

Expiration Date _____ CCV# _____

Signature _____ Date _____

Check here if you want your credit card charged in January 2023.

National Watermelon Association
190 Fitzgerald Road, Suite 3, Lakeland FL 33813
PHONE: (863) 619-7575
FAX: (863) 619-7577
EMAIL: monicam@nwawatermelon.com

THANK YOU FOR YOUR SUPPORT!