



Eddie Montgomery & the Montgomery Gentry Band



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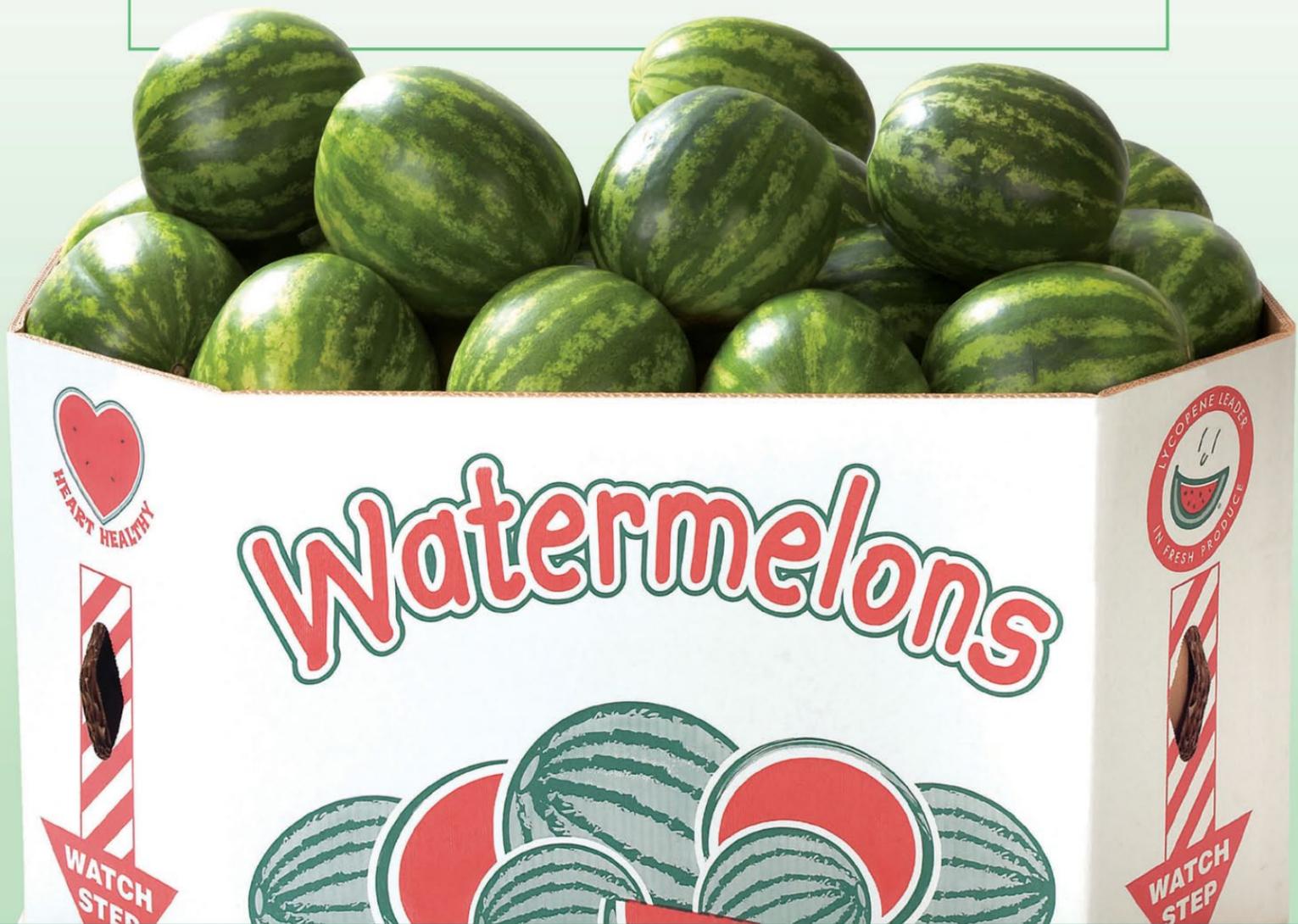
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National Report

Mark your calendars for February 23-27, 2022, for our annual convention of the National Watermelon Association. This year's convention will be at the Sheraton Grand in downtown Nashville, Tennessee. You won't want to miss it! I know everyone is feeling as I do, eager to finally meet in person again. Welcome back!

The tour picks up in the Mar-Del area with fabulous watermelon promotions, sponsored by the Mar-Del Association. Terra always does a great job with the schedule. The girls kicked off the promotion with an interview on WBOC in Salisbury, on Delmarva Life with Jimmy Hoppa and Lisa Bryant. The girls shared their schedule of events with all the viewers. Queens Leslie and Paige did a fabulous job.

They were soon off to the watermelon fields, packing houses, and offices of some of our beloved Mar-Del members and shippers in the area, compliments of Seedway. Paige and Leslie enjoyed the educational tours and catching up with industry members.

The day ended with a delicious dinner at the Old Mill Crab House, another chance to catch up with our Mar-Del members. They were entertained and interviewed by Whiskey and Randy at the Froggy99 radio station. The girls were then off to Rehoboth Beach, Delaware for their annual Watermelon Boardwalk Beach promotion with the Delaware Department of Ag. This was followed by more field tours and visits. A Mar-Del tour wouldn't be complete without a visit to the Laurel Auction block. The day was set to conclude with the streaming of Lucca, a new Disney movie at Evans Farm and Frozen Farmer location, but the weather decided otherwise. Special thanks to the Mar-Del Association for sponsoring and hosting our National Queen Paige and Kerri Wiggins.

Paige and Kerri were soon off to the west coast. Northern California was the setting for some great promotions sponsored by Syngenta and Enza Zaden seed companies. Mr. Dean Liere of Syngenta was a gracious host. Paige and Kerri learned so much and were treated to some of the beauty of the Napa Valley and Northern California. The ladies enjoyed seed trials, tours, visits with friends. We thank Syngenta, for sponsoring and Dean Liere for being an outstanding host!

Paige and Kerri visited the great people at Sostena. They touched on the valuable new things going on there, sure to help the industry. Next stop was at the offices and research facility of Enza Zaden. They were greeted again by Mr. Rod Jorgensen and Mrs. Laura Brown. It was another delightful day inspecting all the delicious varieties in the trials. They also enjoyed the company of other east coast members and Seedway crew, Butch Brady and Craig Mathis. Special thanks to Enza Zaden for sponsoring our National Queen to California. They enjoyed every minute!

The ladies were soon headed back to the Eastern Shore of Maryland and Delaware for their Watermelon 5K Run. What fantastic event. We would like to thank the Mar-Del Watermelon Association, Vincent Farms, Mr. Ray Vincent, and Mr. Clay Vincent and to Mr. Bob Gibson, and Rob of Gibson Produce for sponsoring our queen Paige back to Delaware. This third annual watermelon run event was well attended. The ladies also attended the showing of Lucca at Evans Farms, thanks to NWPB for helping Mar-Del out with that. They also attended and rode in the Heritage Day Parade in Snow Hill, Maryland. Thank you, Gibson Produce and Vincent Farms for sponsoring.

The next stop of our Queen Paige was back in her home state, to Dilley, Texas. Paige was sponsored to Dilley Elementary School for some fabulous watermelon events. They were all set for a festival there as well, but the city had water issues. The Dilley Elementary was the setting for some awesome Watermelon events, hosted by Queen Paige. The 500 Elementary kids at Dilley Elementary loved having Queen Paige, for watermelon stories, games and they learned lots of watermelon facts. Thanks, NWPB and Wiggins Farms for sponsoring this event.

We had three events that because of Covid were either canceled or just made the call not to attend. The United Fresh Washington Conference was all set but the timing and covid called for a change of plans. PMA was canceled, and yes, our Marine Corps Marathon was canceled. They held a virtual event, where Paige prerecorded cheering remarks for certain points along the route.

Looking forward to seeing you in Nashville!
Eleanor Bullock
etb.nwa@gmail.com; 229.322.9933
Kerri Wiggins 936.488.9060



Leslie and Paige on Delmarva Life on WBOC in Salisbury



Touring Bob Gibson's shed of Gibson Produce in the Laurel area



Thanks, Bob, for all you do! Rob and Bob at their office at the Laurel Block



The ladies at the Block



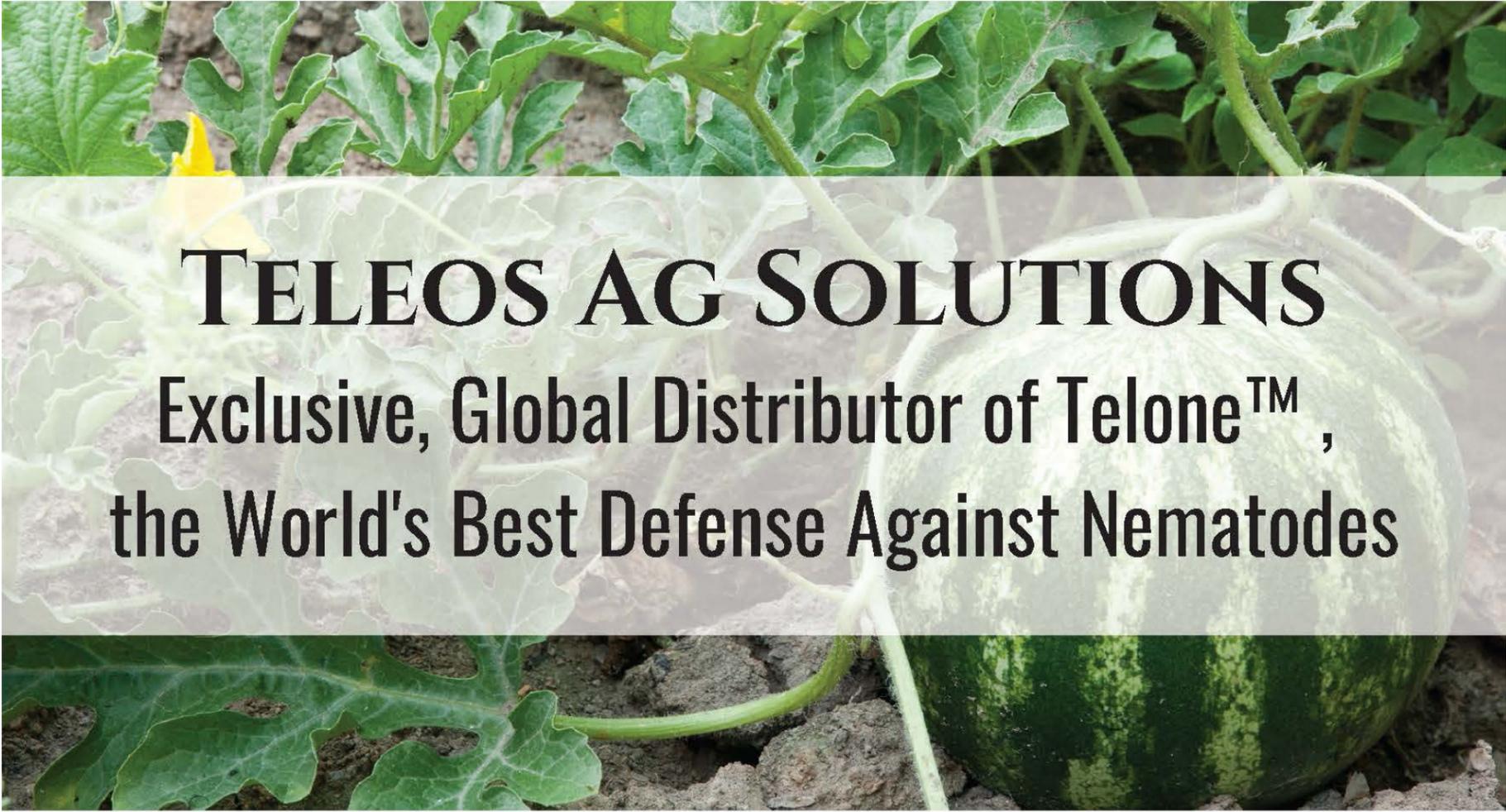
A great visit at Evans Farms



With Mark and Dawn Collins, and son Zac, checking those melons



A visit with Greg Long of McMelon, and Mack Farms



 A large background image showing a watermelon plant with green leaves and a single large, green-striped watermelon fruit resting on the ground.

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National Report



On the air at Froggy 99



Thanks Mar-Del for having Paige



The Melon 1 team!



Watermelons on the Beach, with Leslie and Paige and these cuties!



John and Alisa Lapide, thank you for dinner, and all you do



The D&M Farms team, Dawn, and Mark Collins, thank you!



Hard at work!



Watermelon cuteness!



Thanks to the Syngenta team and Mr. Dean Liere for having Paige



With the Melon 1 team at their Delaware office



Our Queen is Parade Ready!



Thanks Syngenta!



Katelyn Miller, and Caitlin and Scot Givens



Thanks Leslie and Paige



Thanks, Dean, for a fabulous dinner

Clifton Seed Company

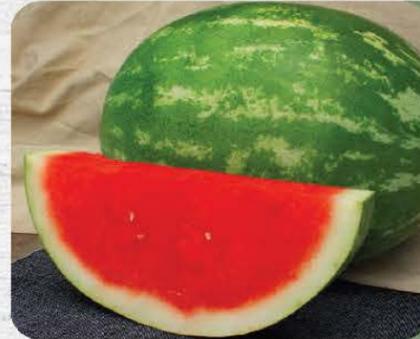
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Mark Nail
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269.419.0129

Daniel Poppell
Southwest FL
813.399.3974

Tyler Raulerson
Southwest GA
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Repeat The Reward

National Report



Syngenta Seed trials in Northern California



Paige visits with the Sostena team



Paige and Seedway's Craig Mathis



What a great day to be in the fields



Thank you, Mr. Rod Jorgensen, for sponsoring Paige to Northern California for your Field Day



Thanks Ladies, great job!



Dilley Elementary in Dilley, Texas for exciting watermelon promotions



A look at the greenhouses



Special thanks to Mrs. Laura Brown of Enza Zaden



Another group at Dilley Elementary



Some of the Enza Zaden team



Dean gives the ladies a tour in Napa



Special thanks to Mr. Jorgensen and the Enza Zaden team for having Paige



Over 500 Kids got a watermelon education with our Queen Paige!

**HERE'S TO 2022, MOVING FORWARD,
AND TO A GREAT YEAR OF
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National Report



Thank You Dilley Elementary



Special thanks to Wiggins Farms for having Paige to visit your Dilley location



Queens Leslie and Paige for the parade



Thanks, NWPB, the kids loved it!



Thanks Teresa and Vincent Farms



Thanks for a job well done!



Another huge group at Dilley Elementary



Scot Givens of Givens Produce, and FWA President and Melon 1 team member compete in the Watermelon Run in Laurel



Special thanks to Vincent Farms for sponsoring



Watermelon knowledge Day in Dilley



Team Watermelon!



Great job Leslie and Paige!



Thanks to Bob and Rob Gibson, and Gibson Produce for sponsoring



Thanks, NWPB for sponsoring Paige

Florida Report

Greetings from the Sunshine State of Florida

Hope everyone had a safe and wonderful “Holidays” season!

Queen Bethany starting her month off in August with a two day event at the “Florida Citrus & Vegetable Expo” being held at the Lee County Civic Center in Fort Myers. Everyone attending enjoyed playing “Spin the Wheel” to win a prize. Thank you to Mark Griffith with CalPhusion (Green Essentials) for sponsors and having us to be at his booth.

At the beginning of October, Queen Bethany was chosen to participant in the University of Florida Homecoming Parade. Over 250 participants were entered in the parade. A special thank you to Browning and Sons for sponsoring us. A day filled with lots of fun and spirit for the “Gators”. The Gators beat Vanderbilt 42-0.

At the end of October our 53rd Annual Florida Watermelon Convention was held at the Rosin Creek Shingle Resort in Orlando, Florida. Congratulations to Carrie Thomas with Diamond 99 farms for being selected as our Second Vice-President. Also Congratulations to Mr. James Carlton with Sun Fresh Farms for receiving the “Lifetime Achievement Award”. There were seven beautiful young ladies this year competing for the 2022 Florida Watermelon Queen Title which include interview, videotaping, speeches, sportswear, in-prompt two question and evening gown portion. These ladies did an awesome job during their three day competition. Congratulations to Amber Boykin from Plant City for being crowned the 2022 Florida Watermelon Queen along with first runner Kiersten Waldron from Sebring and second runner up Alyssa Armentrout from Sebring. Our Jubilee Award went to Kendall Prescott of Lake Placid. A very special thank you to everyone that purchase items to our 2021 Florida Watermelon Queen Bethany and our newly crowned 2022 Florida Watermelon Queen Amber.

Our second weekend in November Queen Bethany and I attended the Texas Watermelon Convention being held in McAllen, Texas. Congratulations to Olivia Johnson of Center, Texas for being selected as the 2022 Texas Watermelon Queen. A weekend of visiting farms that the border wall runs through the farms. Thank you to our sponsors Carr Hussey - Sweet Mama Produce, Sawyer Smith – Wilbur Smith Attorney at Law and Texas Watermelon Association.

As our close this edition of the December Vinline the Florida Watermelon Association and I would like to wish Queen Bethany good luck as she competes in February for Nationals in Nashville, Tennessee. Queen Bethany has done outstanding, amazing and awesome job these past two years representing our Florida Watermelon industry as our public ambassadors. We are all so proud of you and wish you the best of luck in February. Until next time!

Debra Harrison –
Florida Watermelon Promotions Coordinator
Cellular – (863) 633-8306
email: debra@flfwa.com



a fun-filled two day event at the Florida Citrus & Vegetable Expo.



Special Congratulations to Mr. James Carlton for receiving the “2022 Lifetime Achievement Award”.



Queen Bethany at the University of Florida Homecoming Parade “Go Gators”.



Queen Amber and her family at the 53rd Annual Florida Watermelon Convention. “Welcome to our Watermelon family”.



Congratulations to Ellis Miller for winning the “Seed Spitting Contest”.



Blessed that we got to spend two years with our 2021 Queen Bethany. Good Luck at



Our 2022 Florida Watermelon Queen Contestant with Queen Bethany at the Rosin Shingle Creek Resort.



Queen Bethany learning about other ways of farming while visiting Texas.



Our 2022 Florida Watermelon Queen Amber Boykin with our 2021 Florida Watermelon Queen Bethany.



At the Texas Watermelon Convention!



Congratulations to Alyssa Armentrout – Second Runner-up, 2022 Florida Watermelon Queen Amber Boykin, Kiersten Waldron – First Runner-up.



“Congratulations” to Olivia Johnson for being crowned the 2022 Texas Watermelon Queen.



Our “Dearest Has Been’s” and our newly crowned 2022 Florida Watermelon Queen Amber Boykin.



At the Cares Dinner in Live Oak thank you Bob Hochmuth for all you do for our Watermelon industry.



2022 Florida Watermelon Queen Amber with our 2022 Florida Watermelon Association Officers.



Queen Bethany and Anna Marie Goss – Little Miss Branford enjoying a slice of “Fresh from Florida”

Georgia Report

New Year's Greetings from Georgia!

In just a couple of weeks we will all be coming together for the Georgia Watermelon Association Conference and Annual Meeting to be held January 28-30, 2022. After missing our gathering in 2021, we can't wait to reconvene at the King & Prince Resort in St. Simons Island. Informative education sessions, recreational opportunities, appointment of the 2022 GWA Queen and much more all make for a weekend filled with making the best memories!

If you have not yet registered for the conference, please call our office at (706) 845-8575 or register online at www.georgiawatermelonassociation.org. Register NOW and take advantage of the early bird rates before the January 7, 2022, deadline.

Our 2021 watermelon promotional season has come to an end. Queen Lindsey wrapped up her 2021 Promotional Tour in South Georgia at Southwind Sporting Clays for a day of skeet shooting with the Seedway and Syngenta sales team. Thank you to these companies for hosting this event and for feeding us a delicious catered seafood lunch!

Queen Lindsey is looking forward to representing the GWA at the 2022 NWA Convention next month at the Sheraton Grand Hotel in downtown Nashville, Tennessee. Lindsey is busy preparing for the competition and is excited about the opportunity to compete for the title of 2022 National Watermelon Association Queen!

We are extremely proud of our 2020-2021 Queen Lindsey Westberry for her dedication and hard work promoting watermelon across our state and the U.S. The Queen Tour has been a great success. THANK YOU to our sponsors and the National Watermelon Promotion Board for supporting the 2021 GWA Queen Program!

We hope you are making plans to join us at the GWA Annual Meeting on January 28-30, 2022, in St. Simons Island, GA!

Wishing everyone a healthy, happy, and prosperous New Year!

Sincerely,

Dawn Cheplick, Promotions Coordinator
Georgia Watermelon Association



Queen Lindsey and her fans at Lanier County Primary School Farm Day



'Hairy', mascot for the UGA Dawgs, pays a visit to the GWA Queen at the 2021 Ag Dawg Kickoff event at UGA



Sharing nutritional and health benefits of watermelon at the Fitness Expo at Wesleyan College



Queen Lindsey shares sweet, delicious samples at Sprouts in Atlanta GA



Sonny Perdue and Queen Lindsey meet up at the 8th District GOP Fish Fry in Perry GA.



Queen Lindsey greets Governor Kemp and Mrs. Kemp at the 8th District GOP rally



Gulf Coast Report

It's the most wonderful time of the year, and we hope you are all doing great.

Since our last submission we've been busy. We have posted several recipe videos that are featured on our social media platforms. We attended the Florida Watermelon Associations annual convention. It was so nice seeing everyone! We set up a booth and passed out watermelon in Elba, AL at their annual Pumpkins on the Square, and we attended Sarah Jane Levine's (a former queen of ours) new boutiques grand opening.

We are looking forward to the Holidays, and we are preparing for the upcoming convention season to begin. We can't wait to see you all around!

Merry Christmas and
Happy New Year,

Hannah Hughes
- Gulf Coast Watermelon
Queen

Madison Johnson
- Gulf Coast Watermelon
Queen Coordinator



Illiana Report

Greetings from Illiana!

We have kept Queen Grace busy these past few months as our growing season wrapped up and we start to prepare for the new year!

In August, Queen Grace had the opportunity to speak at the Latino Festival in Vincennes, Indiana. On behalf of Indiana and Illinois growers, she spoke in Spanish thanking those who work on our operations and letting them know how much we value their hard work! She finished off her speech by sharing delicious Mouzin Brothers watermelon slices with the crowd!

She also had the honor of serving watermelon at the Indiana Military Museum Labor day weekend. Each year the museum puts on WWII battle reenactments, exhibits, and has guest speakers as a way to honor and thank our veterans. Everyone looks forward to a slice of locally grown watermelon after enjoying the museum festivities and conversing with the queen. It is truly an honor to be a part of the museum's Labor Day event each year and to serve those who risked their lives for our country.

Grace is a runner and knows the benefits of watermelon before and after a big race. Before running the Evansville half marathon, she made sure to fuel up with a few watermelon slices. After the race, watermelon was key to her recovery! Congratulations to Grace for running her second half marathon!

Lastly, she traveled to the Texas Watermelon Association convention. Thank you to President Jesse Wiggins and coordinator Ms. Barbara Duda for your hospitality. TWA made the most of the girls' trip, conducting mock interviews in preparation for nationals and giving them a tour of South Texas. They went to the Mexico/USA border, a poinsettia greenhouse, and collard greens fields. It was a great way for the visiting queens to learn more about Texas agriculture and to bond with each other, something they haven't had the opportunity to do much of throughout the pandemic. Thank you Ms. Barbara and Mr. Jesse for everything you did to make the trip memorable for our girls!

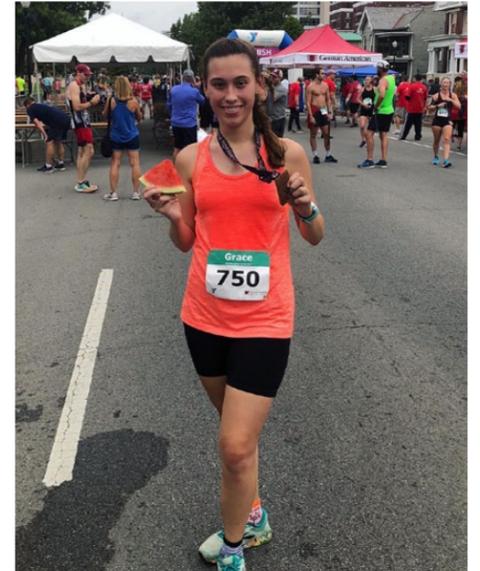
Next on the agenda is preparing for the National Convention and attending a few more association conventions.

Please mark your calendars to attend the 32nd Annual IWA convention, March 10th-13th, 2022 at the beautiful French Lick Springs hotel in French Lick, Indiana. Visit illianawatermelon.com to register today!

Kind Regards,
Lana Brothers
(314)724-6305
iwapromocoordinator@gmail.com



At the Latino Festival



Post race recovery, watermelon style!



Passing out Illiana watermelon at the Latino Festival



At the border



Sharing sweet slices of watermelon on a hot summer day



Friday night fun at the Texas Watermelon Association convention



At the Indiana Military museum



Congratulations to the newest Texas queen!



A WWII vet enjoying a slice



Thank you Jesse Wiggins and the TWA for the wonderful weekend!

Mar-del Report

As we say good-bye to a Mar Delicious watermelon season, we can't help but to count our blessings. Queen Leslie has had a rewarding year getting to meet our local Mar-Del watermelon growers, share the watermelon story with consumers and absorbing all the knowledge she can about the agriculture community.

Queen Leslie had the honor to attend the Texas Watermelon Convention. The Texas watermelon family gave the queens a five star treatment. Queen Leslie enjoyed meeting the other state watermelon queens, participating in the auction, and welcoming a new Texas Watermelon Queen. It is always fun to see our watermelon family from near and far!

The Mar-Del Watermelon Association is excited to be back with our 2022 Mar-Del Watermelon convention. We will be welcoming everyone in our best "Grease" attire. We hope to see you all at the convention and look forward to being back in Nashville for the National Watermelon convention.



We welcome everyone to the 2022 Mar-Del Watermelon Convention. Wear your best "Grease" attire.



Two lovers of all things watermelon!



It was so nice to see and meet other state watermelon queens and to reunite with the state coordinators.



Dressed up and ready to crown the 2022 Texas Watermelon Queen.



Queen Leslie participating in the Texas Watermelon Auction.



Excited to welcome a new watermelon sister into the family!



North Carolina Report

Queen Anna’s watermelon promotions have continued to keep her busy with events all across the state.

Queen Anna celebrated Watermelon Days at North Carolina State University and Chowan University. This was our first promotion with Chowan and Anna shared watermelon with all the athletic teams, faculty and staff. Anna is a student at North Carolina State University and was thrilled to share watermelon with the football team she enjoys cheering on at Carter Finley Stadium through the season. Thanks to Murfreesboro Farms for supplying the watermelons for both the Chowan and NC State events. The North Carolina Watermelon Association partnered with the Guilford County Young Farmers & Ranchers to promote agriculture at the High Point Rockers minor league baseball game. Queen Anna participated in on field promotions throughout the game and had fun watermelon giveaways and recipes for fans.

Our final Watermelon Festival of the year was held in Winterville, NC. Anna met lots of festival attendees, rode in the festival parade, hosted the watermelon eating contest and assisted in the on stage introduction of country artist, Matt Stell, for the evening concert. While in Winterville, Anna also did an instore promotion at the Village Market sharing watermelon samples with shoppers.

The North Carolina State Fair is one of the largest agriculture fairs in the country. Queen Anna was invited to help represent North Carolina agriculture during the Opening Ceremony of the 2021 Fair. Anna joined North Carolina Commissioner of Agriculture Steve Troxler, NCWA President James Brake, NCWA Executive Director Bonnie Holloman and other guests to cut the ribbon officially opening the fair. It was a great occasion showcasing NC agriculture and the fair.

Queen Anna participated in the recent North Carolina Ag Expo, a joint meeting of the North Carolina Agribusiness Council and the North Carolina Vegetable Growers Association held in Raleigh, North Carolina. She was a featured panelist in a round table discussion on consumer produce buying trends. During the expo, she had the opportunity to network with vegetable growers, industry representatives and academia about the current state of the fruit and vegetable industry in North Carolina.

We look forward to seeing everyone at all the upcoming state conventions and in Nashville!

Sharon Rogers
 NCWA Promotions Coordinator
 336-583-9630
 ncwatermelonqueen@gmail.com



NCWA first promotion with Chowan University in Murfreesboro, NC



NC State Fair mascot, Casey Cardinal, Queen Anna and NCWA President James Brake at fair opening ceremony



Chowan University football team members enjoyed watermelon day



Winterville Watermelon Festival parade



The soccer team at Chowan University



Winterville Watermelon Festival watermelon eating contest fun



Queen Anna sharing watermelon with North Carolina State University football



Winterville Watermelon Festival staff and Queen Anna



Queen Anna with Natalie Faustyn, Director of Food and Nutrition for North Carolina State Athletics



In-store promotion at the Village Market



"Ag Night" at the High Point Rockers baseball game



Joe Jones-Seedway, Rob Glover, Garrett Howell and Queen Anna at the Ag Expo



Queen Anna and HYPE, the High Point Rockers mascot, enjoyed greeting fans at the baseball game



Sue Colucci, Daniel Odum both of Clifton Seed along with Queen Anna at the Ag Expo tradeshow



North Carolina State Fair opening ceremony ribbon cutting



NC Representative John Bell, Chad Howell-NC Vegetable Grower President, Queen Anna and NC Senator Brent Jackson at the Ag Expo

South Carolina Report

On August 27th, Courtney Kubu, 2019 SC Watermelon Queen, cut watermelons for the Clemson Tigers in Clemson. The team enjoyed the fresh watermelons and were very appreciative of the continued partnership with the South Carolina Watermelon Association.

Following the cutting at Clemson, Courtney traveled to Anderson where she met current queen, Serena Allison, for another promotion with the YMCA annual Night Flight Run. We are hoping to make this event another annual promotion for our state.

As 2021 comes to a close, we are so appreciative for the promotions that we were able to complete and are sincerely hoping for a return to a more normal schedule for 2022.

The South Carolina Watermelon Association will be holding their annual convention in HILTO HEAD, South Carolina on January 14-16, 2022. For more information, please contact Ginny Gohagan, South Carolina Department of Agriculture at ggohagan@scda.sc.gov or 803-734-0648.

Wishing all of our watermelon family a very Happy Holiday Season!

Sincerely,
Ann Bryant
SC Watermelon
Promotions Coordinator
Abryant028@charter.net
864-303-3995



Texas Report

Hello watermelon family! I know by the time this letter greets you, you will have had your holiday celebrations and we will be in a new year. I hope you all enjoyed every moment with your families and pray the coming year will be a healthy, happy, prosperous one.

The months leading up to November have been busy for us at the Texas Watermelon Association because we were preparing for, then having our convention. It was in McAllen, Texas and it was wonderful seeing everyone again. We started off the three days with our President's Reception at Top Golf where everyone played, ate good food, visited with old friends, and hopefully, made new ones. The next day we had our speakers who were all very informative, then later that afternoon we had the seed spit, the auction, then dinner and dancing. We were very grateful to have other watermelon queens attend the convention. They were Bethany Barfield, the Florida Queen, Grace Rainey, the Illianna Queen, Leslie Webb, the MarDel Queen, and Paige Huntington the National Queen. Micayla and I loved seeing all of them and their coordinators and we greatly appreciate that they took the time to visit and help. We would also like to thank all our sponsors and all those who donated and bought items because without them the auction and convention would not be a success. The final day was Saturday, and we had our queen contestants introduce themselves with speeches, the impromptu question, and promotion wear. Shortly after that they had their interviews with our judges. Our contestants were Caitlynn Cruz from Los Fresnos, Texas and Olivia Johnson from Center, Texas. Both girls attend Texas A&M University and both were lovely. That afternoon we had a wonderful lunch at Salt with the contestants, visiting queens, their coordinators, and judges. Later Micayla and the visiting queens got to take a little outing to see the beautiful poinsettias at Speedling and then also visit a farm along the border.

The convention ended with a wonderful meal in a lovely setting where we found out who the 2022 Texas Watermelon Queen would be. The young lady chosen was Miss Olivia Johnson. She is 20 years old and is studying Allied Health, and she plans to go on to pharmacy school. She is from a farming family and has grown many watermelons in the past. I look forward to getting to know Olivia and hope her year as the Texas Watermelon Queen will be amazing.

In the coming months Micayla and I hope to be able to visit a state convention or two. We also look forward to the National Watermelon Convention in February. We hope to see everyone there and we wish everyone a blessed new year.

Best regards,
Barbara Duda
TWA Coordinator
bcduda62@gmail.com



A fun night at Top Golf



Auction success



Watermelon family



Look who's on the dance floor.



Bethany Barfield, Jesse Wiggins, and Micayla Grossman



A fun detour to Speedling



Kristin Warner, Paige Huntington and Jane Jennings enjoyed the evening.



Our lovely contestants in their evening gowns.



Contestants Caitlynn Cruz and Olivia Johnson get to know Jesse.



The 2022 Texas Watermelon Queen is Olivia Johnson.



Seed spit time



Leslie, Paige, Olivia, Micayla, Grace, and Bethany- lovely royalty



Our 2022 Queen and the "has-beens"



Lovely auction helpers



Olivia thanks the judges Chris Ferachi, Kelly Fasano, and Stephanie Reissner.

Western Report

SAVE THE DATE!!!!
WWA CONVENTION IS
BACK! JANUARY 29, 2022
LAS VEGAS, NV



The Western Watermelon Association will hold its annual convention on January 29th, 2022 in Las Vegas, NV. This convention brings together growers, shippers, distributors and related service providers of the industry in a relaxed and fun environment. Breakfast and lunch will be provided as well as a three hour long social hour for members to gather together and exchange ideas and meet one another. All are welcome and encouraged to attend! Please contact the Western Watermelon Association for more information.

Western Watermelon Association
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CONSUMER BENEFITS:

- Deep red, very firm flesh
- Very small pip size
- Excellent taste



EL CAPITAN



SIERRA MADRE



SIERRA NEVADA

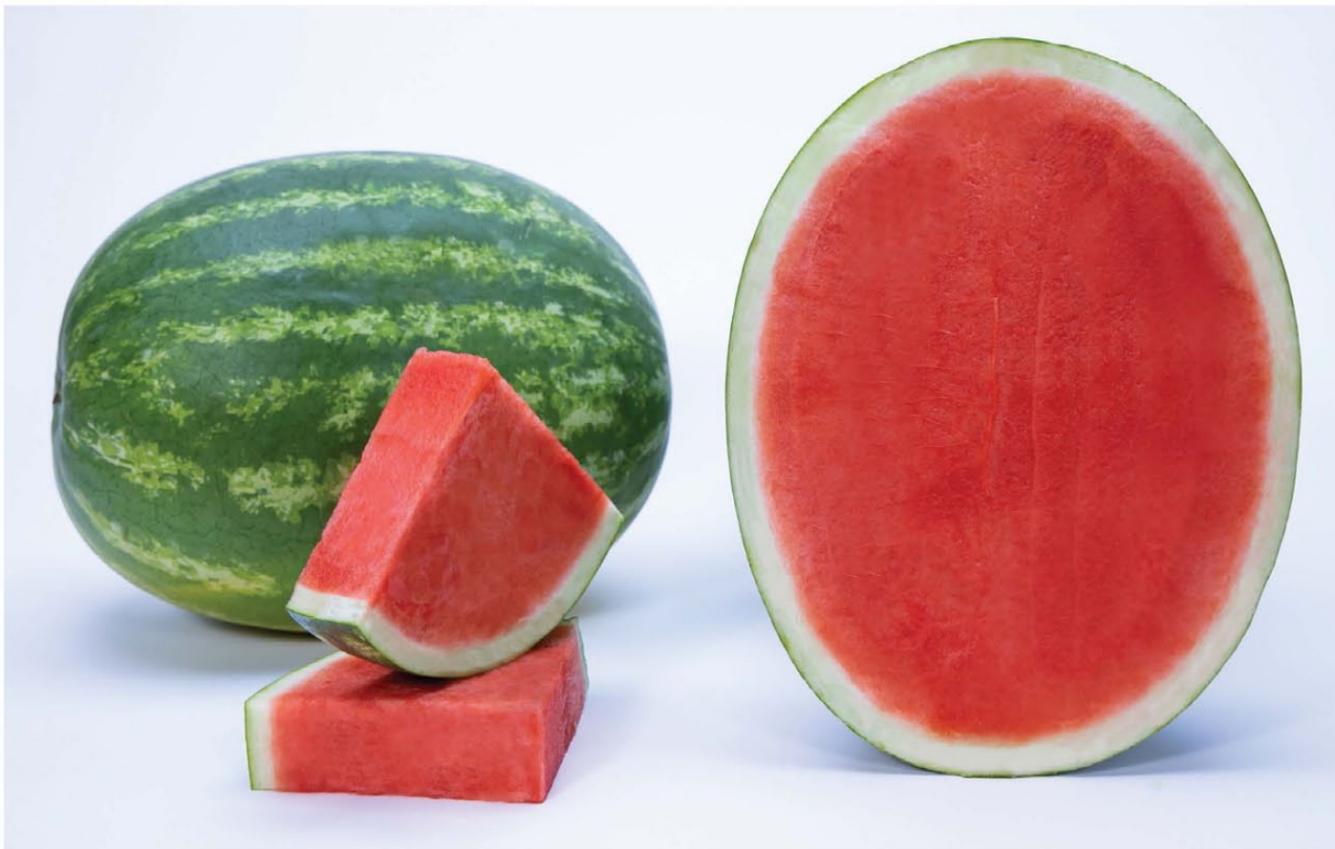


sakatavegetables.com

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Introducing New Seedless Watermelon – Valor

- Higher fruit sets
- Excellent watermelon flavor for great consumer appeal
- Early maturity with firm flesh
- Produces mostly 36- to 45-count fruit
- Ideal for retail either whole or fresh-cut
- Intermediate resistance to Fusarium Wilt race 1 and Anthracnose race 1



New Syngenta Watermelon Variety Sales Will Benefit Veterans' Organizations

Introduced in the 2022 growing season, for every new **Valor** plant sold through the Syngenta Full Count Plant Program, a portion of the proceeds will be donated to American veterans' organizations through the National Watermelon Association (NWA).



For more information, contact your Authorized Full Count Dealer.

Learn More About the Initiative



SCAN ME



Further details of the Valor promotion such as percentage of the sales that will be donated, and period of the promotion will be made available by December 2021.

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