

PRESORTED STD.  
U.S. POSTAGE  
PAID  
TAMPA, FL 33634  
PERMIT NO. 6210

[www.watermelon.ag](http://www.watermelon.ag)



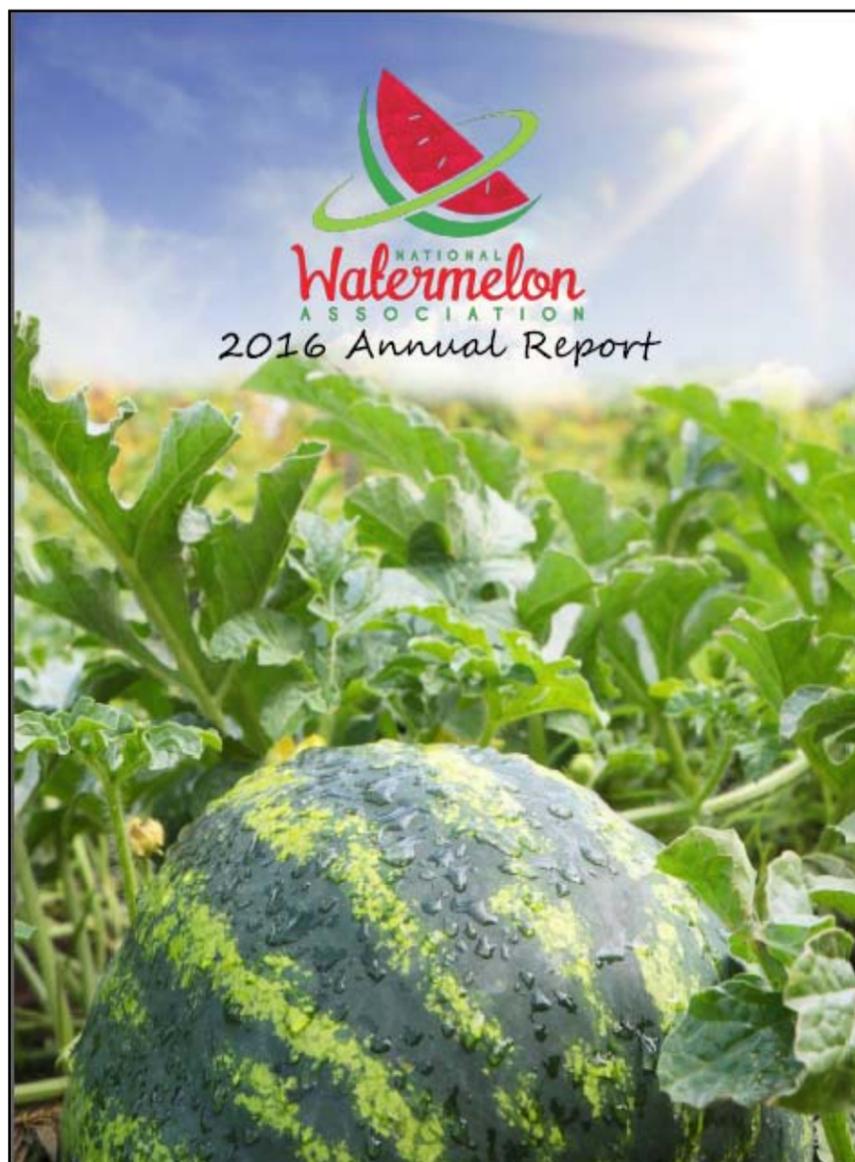
## Annual Report Released

The National Watermelon Association unveiled its first Annual Report at the national convention in Lake Tahoe, recapping highlights from efforts and projects throughout the past year, and initiatives that are on-going.

*“Our intention is to offer the annual report at convention each year, and highlight accomplishments, initiatives and feature member services that make a difference, every day,”* said Bob Morrissey, NWA Executive Director.

The Annual Report covers everything from the purpose of the Association, to leadership recognition, Public Policy & Advocacy, Food Safety, Farm Production research, Communications, Promotions, Education of our members, Partnerships, and a Future Outlook.

Bob went on to say, “we created the report in an easy-to-use format that also doubles as an excellent member-recruitment tool. Did you ever ask, or did anyone ever ask you what the NWA does for its members? Well, now you have the answers, and plenty of them, in your hands.” The report is easily downloadable and printable from our website ([www.watermelon.ag](http://www.watermelon.ag)). Enjoy!

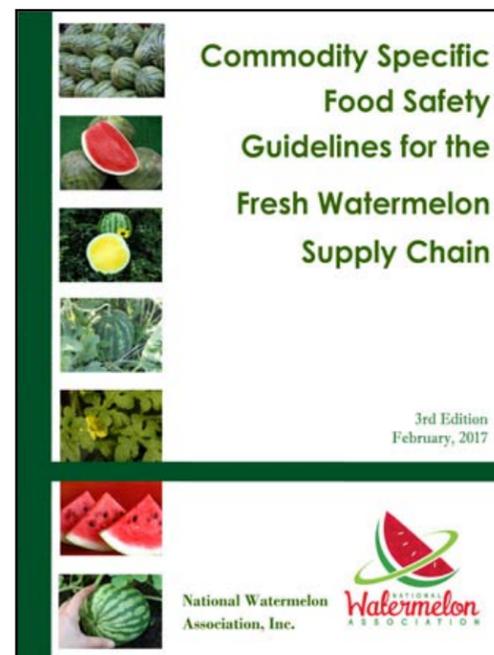


## A Focused Association

The Association is geared up and focused to accomplish much in 2017, while working to make a difference in the lives and livelihoods of our members across the USA.

Our very own Watermelon Food Safety Guidance, first released in 2008, has been updated in its third issue to incorporate the Food Safety Modernization Act. You can download the updated guidance from our website ([www.watermelon.ag](http://www.watermelon.ag)).

We are introducing our very own portal that will bring our members and legislative leaders together in a quick, easy-to-use format called MUSTER. Advocacy in public policy is a job for all of us; not just a few. Much more detail is provided on page 23 of this issue.



We continue to offer membership programs to our chapters that can help to renew and bring-on new members. Members make up the life-blood of the Association, and our programs are proven winners. For example, the partnership last year with Bayer Vegetable Seed introduced 39 new watermelon farmers to our member rolls.



The executive committee of the Association has assembled two working groups to look into the future, with two specific areas of focus: Membership and its definition to include Value and ROI, and Revenue to build the Association while securing its future success for the next generation(s) of leaders.

The year 2017 will be a challenging year for sure, with the world around us changing so quickly as it is. Rest assured that the Association is working on your behalf on many fronts to make it a bit easier, a bit less costly, and bit more profitable .... for you, our stakeholders. Keep the Faith, and Have a great watermelon season in 2017. We'll see you down the road.

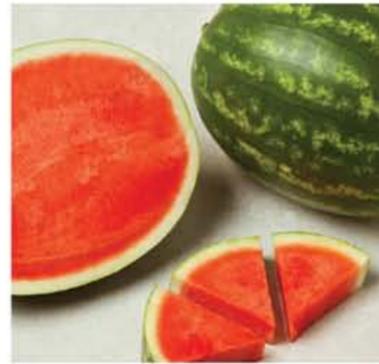
# We've got you covered for watermelons

## It's no wonder Syngenta is the industry leader.

- Proven varieties demanded by the market with consistent field performance that can fulfill the grower needs of a season long planting program
- Focus on disease resistance, since 2009 all new variety introductions have solid resistance in not just laboratory tests but in the field under Fusarium Wilt race 1 pressure
- Full Count® Plant Program for guaranteed delivery of healthy transplants
- A strong crop protection portfolio including Aprovia® Top and Orondis® fungicides
- AgriEdge Excelsior® Program for progressive growers seeking to enhance productivity



**Sweet Dawn**



**Fascination**



**Excursion**



**Captivation**



**Melody**



**Exclamation**

**For more information on these or other Syngenta Varieties, visit [Vegetables.Syngenta-US.com](http://Vegetables.Syngenta-US.com)**

**syngenta®**



# the vineline

National Watermelon Association, Inc.  
 190 Fitzgerald Road • Suite #3 • Lakeland, Florida 33813  
 (863) 619-7575 office • (863) 619-7577 fax  
 www.watermelon.ag

The Vineline is published quarterly by the National Watermelon Association, serving our members Nationwide since 1914. All rights reserved, except where otherwise noted. Printed in the USA. To subscribe or to change the address of a current mailing, please call the Association office in Lakeland.

Subscription rates: \$50.00 per year for a print copy of the four (4) quarterly issues of The Vineline member magazine.

All Statements, including product claims, are those of the person or organization making the statement or claim as it's own, and any such statement or claim does not necessarily reflect the opinion of the publisher.

Publisher - National Watermelon Association • Layout - www.rubberneckerdesign.com

## LOAD DONORS

Agraian  
 B&K Farms  
 Big Chuy Produce  
 Browning & Sons  
 Cactus Melon Distributors  
 Capital City Fruit  
 Celli Brothers  
 Coosaw Farms  
 Diamond 99  
 DMC Farms  
 Eagle Eye Produce  
 Eubanks  
 Evans Farms  
 Freyco Produce

George Perry & Sons  
 Gibson Produce  
 Giumarra Companies  
 Global Produce  
 Glory Produce  
 H.C. Schmieding Produce  
 Co. LLC  
 Jackson Farming Company  
 Jackson Farms  
 Keith Connell Inc.  
 Kids Choice  
 Kirschenman Ent  
 Leger & Son  
 McMelon  
 Melon Acres  
 Mesilla Valley Produce

Mouzin Brothers  
 Premier Melon  
 Premier Melon  
 Prime Time International  
 Robinson Fresh  
 Southeast Growers  
 Southern Corporate Packers  
 Sun State Produce  
 Sweet Mama Produce, LLC  
 Tucker Family Farms  
 Van Groningen & Sons  
 Vincent Farms  
 Wabash Valley Growers  
 Warren Produce  
 Wiggins Farms  
 Wiggins Farms Wholesale

## CONTRIBUTORS

Alabama Watermelon Association  
 Florida Watermelon Association

Georgia Watermelon Association  
 Illiana Watermelon Association  
 Mar- Del Watermelon Association  
 North Carolina Watermelon Association

South Carolina Watermelon Association  
 Texas Watermelon Association  
 Borders Melons

**2017**  
 National Watermelon Association  
**SPONSORS**  
**PLATINUM SPONSOR**  
 MULTICORR BAYER Seminis  
**DIAMOND SPONSOR**  
 ALLEN LUND COMPANY CHEP  
**GOLD SPONSOR**  
 syngenta INTERNATIONAL PAPER  
**HARVESTING SPONSOR**  
 ORIGENE SEEDS... TTI... ADAMA... SAKATA...  
**POLLINATING CONTRIBUTOR**  
 Westlake Miller Seedway  
 Howell Farming United Melon Distributors, Inc  
**SEED CONTRIBUTOR**  
 SunTerra Produce Traders  
 Sieger's Seed Concept Pkg. Group  
**IN-KIND CONTRIBUTOR**  
 Camp 6 Highland Fresh The Packer  
 Blue Book Services Meister Media

# ARE YOU READY TO BENEFIT FROM TAP?

*TAP into the benefits*

tap.allenlund.com



ALLEN LUND COMPANY  
 Transportation Brokers  
 www.allenlund.com

## NWA Members...

Allen Lund Company offers members of the NWA our ALC Transportation Association Program (TAP).

- Priority on providing capacity in tight markets
- Lane analysis including year-end reporting
- Discounted live load tracking
- Discount on ALC TMS software
- EDI 214 integration

Call our experienced watermelon team to get started.



800.799.LUND (5863)

T: 1.800.231.9359 F: 910.267.2692 WWW.CLIFTONSEED.COM PO BOX 206 FAISON NC 28341

# SOW WITH US



 CLIFTON SEED CO.  
 @CLIFTONSEEDCO  
 CLIFTONSEED



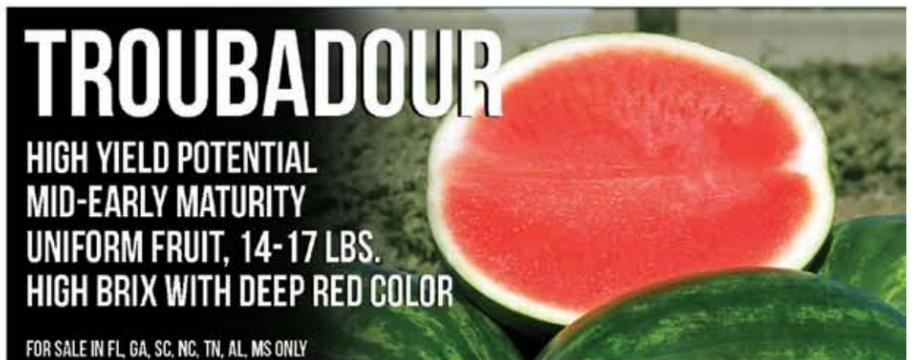
**CUT ABOVE**  
 CRISP, SWEET FLESH  
 ROUND-OVAL SHAPE, 15-17 LB  
 HIGH BRIX, SMALL SEED PIPS  
 EXCELLENT SHIPPING CAPABILITY



**EXCURSION**  
 DARK RED FLESH  
 EARLY MATURITY, 83 DAYS  
 BLOCKY SHAPE, 17-22 LBS.  
 PERFORMS WELL IN CHALLENGING CONDITIONS



**CS 4030**  
 EXCELLENT POLLINATOR  
 STRONG VINE GROWTH  
 NARROW SEED CAVITY  
 LARGE WATERMELON HEART



**TROUBADOUR**  
 HIGH YIELD POTENTIAL  
 MID-EARLY MATURITY  
 UNIFORM FRUIT, 14-17 LBS.  
 HIGH BRIX WITH DEEP RED COLOR

FOR SALE IN FL, GA, SC, NC, TN, AL, MS ONLY



**PREMONT**  
 SUPER CRISP, HIGH BRIX  
 SMALL SEED PIPS  
 ROUND-OVAL SHAPE, 15-17 LB  
 EXCELLENT SHELF LIFE



**SWEET DAWN**  
 EARLY MATURING  
 OVAL SHAPE, 16-20 LB  
 DARK RED, FIRM FLESH  
 CONSISTENT HIGH YIELDS



**SSX 8585**  
 ALLSWEET TYPE  
 EARLY POLLEN SOURCE  
 STRONG & VIGOROUS VINE  
 BLACK SEEDED



**CRUNCHY RED**  
 HIGH BRIX, CRUNCHY TASTE  
 WIDE GROWING ADAPTABILITY  
 APPEALING DEEP RED COLOR  
 16-20 LBS, SHIPS WELL

FOR SALE IN FL, GA, SC, NC, TN, AL, MS ONLY

N. FL, AL, MS, LA  
 TERRY PARRISH  
 229.921.7803

GEORGIA  
 JOSH GARRETT  
 352.231.1681

NY, N. ENGLAND, PA, MI  
 MARK UPTON  
 315.604.1098

NC, SC, VA, DE, MD  
 JONATHAN WILKS  
 910.290.1735

WHOLESALE  
 BLAKE DEXTER  
 910.372.3602

WHOLESALE  
 DELEON WILKS  
 910.385.5225

PLANT CITY, FL  
 LARRY PIPPIN  
 813.759.1111

SOUTHEAST FL  
 ROBBIE BISHOP  
 786.255.3764

TN, KY, MO, IN  
 WAYNE EIDSON  
 615.854.9859

INSIDE SALES  
 DANIEL ODOM  
 910.590.8903

SOUTHWEST FL  
 DANIEL POPPELL  
 813.399.3974

SOUTHWEST FL  
 KIM WALKER  
 239.707.5049

# REAP THE REWARD

# Our Sponsors Make the Difference!

Our sponsors from every level of commitment help the Association to make a difference not only at the national convention, but year-round. These companies represent the few that truly help us to create a growing convention, and kickoff the new watermelon year with inspiration.

Our two ASK's of you, our members, is this ..... You have many choices to make in your business – many choices indeed. If you would, please consider the companies that spend their dollars to sponsor our Association when you make those decisions. They invest their money to help us to pursue programs and make a difference in the lives of our members. Please do business with our sponsors.

And, if you do business with a company that is 'not' on our sponsor list, ask them 'why not?' They should be working with your Association. It is a simple question. If you want them to play in our playground, then they should be participating to nurture it. If not, well ..... there are plenty of options to look at.

On behalf of our Officers, Executive Committee and national membership, we thank you -- one and all -- for your kindness, your support, and your friendship. We are truly a blessed Watermelon Family.

## Load Donors:

- Agraian
- B&K Farms
- Big Chuy Produce
- Browning & Sons
- Cactus Melon Distributors
- Capital City Fruit
- Celli Brothers
- Coosaw Farms
- Diamond 99
- DMC Farms
- Eagle Eye Produce
- Eubanks
- Evans Farms
- Freyco Produce
- George Perry & Sons
- Gibson Produce
- Giumarra Companies
- Global Produce
- Glory Produce
- H.C. Schmieding Produce Co. LLC
- Jackson Farming Company
- Jackson Farms
- Keith Connell Inc.
- Kids Choice
- Kirschenman Ent
- Leger & Son
- McMelon
- Melon Acres
- Mesilla Valley Produce
- Mouzin Brothers
- Premier Melon
- Prime Time International
- Robinson Fresh
- Southeast Growers
- Southern Corporate Packers
- Sun State Produce
- Sweet Mama Produce, LLC
- Tucker Family Farms
- Van Groningen & Sons
- Vincent Farms
- Wabash Valley Growers
- Warren Produce
- Wiggins Farms
- Wiggins Farms Wholesale

# Our Donors & Contributors are Inspiring!

Each year a dedicated group of growers and shippers come together and contribute truckloads of watermelons (during the upcoming watermelon season) that make up the vast majority of our annual auction proceeds. Their generous donations build a huge base that allows us to pursue and accomplish as much as we do. Our donors are simply The Best!

Additionally, we have a group of Contributors that offer a cash donation rather than a load of watermelons. They too, as our load donors, are dedicated to helping the National Watermelon Association make a difference for our members.

On behalf of our Officers, Executive Committee and national membership, we thank you -- one and all -- for your kindness, your support, and your friendship. We are truly a blessed Watermelon Family.

## Contributors:

- Alabama Watermelon Association
- Florida Watermelon Association
- Georgia Watermelon Association
- Illiana Watermelon Association
- Mar- Del Watermelon Association
- North Carolina Watermelon Association
- South Carolina Watermelon Association
- Texas Watermelon Association
- Borders Melons.





# Siegers...more than seed

*Our extensive selection and consultant's knowledge of varieties benefits you, our valued customer.*



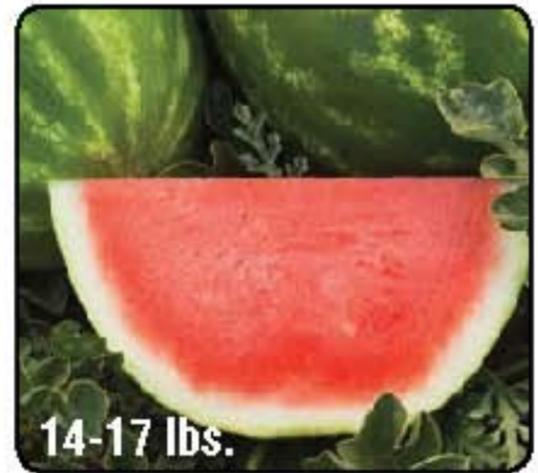
## FASCINATION

Resist./Tol.: Co<sub>1(R)</sub> Fon<sub>1(R)</sub> Rich deep green rind color. Very classy. Flesh is firm and deep red. Superior quality, next generation crimson seedless variety.



## SWEET POLLY

Resist./Tol.: Co<sub>1(R)</sub> Fon<sub>0,1(R)</sub> Medium large triploid with strong vines and exceptional rind appearance. High quality dark red flesh is firm with small pips. Resistance to Fusarium Wilt and Anthracnose Race 1. Mostly 45 count.



## CAPTIVATION

Resist./Tol.: Co<sub>1(R)</sub> Fon<sub>1(R)</sub> Uniform improved fruit set for high yield potential. Strong disease resistance and plant growth habit. Suitable for both fresh market and fresh-cut use. Mostly 45-count for whole fruit markets.



**Paul Sawyer**  
239-872-6467



**Darren Deal**  
229-224-8639



**Jim Elam**  
731-431-6730



**Phil Ramsey**  
276-701-0991



**Kip Pelham**  
561-516-0092



**Dan Grissom**  
813-624-2704



**SERVICE • SELECTION • SOLUTIONS**  
1-800-962-4999 • [www.siegers.com](http://www.siegers.com)

# National Report

## 2016 National Watermelon Queen Tour

What an exciting year it's been for Carla Penney, 2016 National Watermelon Queen. We at NWA thank Carla for the great job she did representing NWA, and the Watermelon Industry. We also would like to again thank all the sponsors that made this year possible.

We have so much to share, The pictures say it best. Special thanks to all the following for these promotions.

### Marine Corp Marathon....NWA...Arlington, Virginia

United Fresh Produce of the Americas; Coronado Elementary School; Safeway of Nogales....North County Fruit Sales; Big Chuy; Cactus Melon; Grower Alliance LLC; Ag Solutions

Texas Watermelon Convention...McAllen, Texas...Wiggins Farms; Luke Brown Watermelons

Georgia Fruit & Vegetable...Savannah, GA; Georgia Watermelon Association; GFVGA

South Carolina Watermelon Convention..Columbia, SC ; Kendra Kennedy, and Intergro

Mr. Food, National TV...F Lauderdale, FL; NWPB

Georgia Watermelon Convention;  
St Simons Island, GA; GWA  
Rotary Club...Cordele, GA;  
Griffin Lumber Company  
Mar-Del Convention...Givens  
Produce; Scot & Caitlin Givens  
Alabama Watermelon  
Convention..Biloxi,  
MS..Alabama Watermelon  
Association

229.322.9933  
Eleanor T Bullock;  
NWA Promotion Coordinator;  
etb.nwa@gmail.com

## National Report 2017 National Watermelon Queen Convention Report

Congratulations to Madison Laney on earning the title of 2017 National Watermelon Queen! A busy and exciting year awaits you! I'm so excited to be working with you!

Congratulations to Madison for winning the Miss Jubilee Award also, and to Miss Sarah Lemons on being selected, First Runner-up and to Miss Katy Mae Harrison on being selected Second Runner-up. I congratulate each of you on the amazing job you did representing your states all year!

We thank everyone that donated and purchased at our auction, it's because that we are able to promote and operate NWA! Thank you for your continued generosity!

It was an awesome convention, with unsurpassed scenery, and breathtaking views and a gathering of the world's finest people! Thanks to all that donated towards Madison's scholarships and awards; NWA; Multicorr Corp; Seminis Vegetable Seeds; Bayer for the iPad; the Memorial Scholarship Fund in memory of Oren Childers; Brent and Debbie Jackson in memory of their son Adam; to Wiggins Farms for the purchase of Madison's luggage; Melon1 for the beautiful watermelon diamond earrings; and to Bob and Rob Gibson, Gibson's Produce for the beautiful diamond watermelon bracelet. Thanks to each of you!

Eleanor T Bullock



Carla and this dressed up group of ladies enjoy "Night at the Movies" at the Alabama Convention



Carla and Madison at the Alabama Watermelon Convention



AWA President Jeff Garrett, with a beautiful group of Watermelon Queens!



Congratulations to Paige Severino, 2017 Alabama Watermelon Queen!



One of Carla's gifts from NWA, thank you Carla for a job well done! We love you!



Carla and the girls are Watermelon Ready for the Healthy Kids Fun Run at the Pentagon



Carla, J Slice and Stephanie, as Carla starts the race at the Fun Run at the Pentagon



Our girls were Race Ready at the Marine Corp Marathon



Carla gets help from this great Marine



Thanks to the Grower Alliance Team for helping Sponsor us to Nogales



We enjoy a visit with Co Sponsor Cactus Melon



We enjoy a visit with another Co Sponsor Big Chuy Dists. & Sons, for the United Fresh Produce of the Americas in Nogales



Thank you to Ag Solutions for your sponsorship!



Valarie and Jim Zaferis, of North County Fruit Sales, thank you for your sponsorship and gracious hospitality!



The Sponsorship Luncheon, thank you all



Val, Jim, Susan, Carla and Barbara at the Safeway Watermelon Promotion in Nogales



Jesse Wiggins, Co Sponsor, of Wiggins Farms welcomes Carla to McAllen, Texas for the Texas Watermelon Convention



Co Sponsors Luke and Kendall Brown of Luke Brown Watermelons visit with Carla



Special thanks to this group for sponsoring us to the Texas Convention



Makensie and Carla congratulate, Chloe Brown 2017 Texas Watermelon Queen



Carla visits Kendra Kennedy at the Intergro Booth during the Georgia Fruit & Vegetable in Savannah, Georgia

**CHEP**  
A Brambles Company

Proud partner with NWA for 8 years.

chep.com

# TRI HISHTIL

*Specializing in plant grafting*

Plants available for the 2016 planting season



Tri-Hishtil is an international partnership that brings together decades of worldwide agricultural experience in plant-grafting, production, and soil management.



**TRIHISHTIL.COM**

For more information, contact Ben Hinson: 25 School House Road, Mills River, NC 28759, 828.891.6004

# National Pictures



Thanks to these ladies and the Rotary Club for donating this book in Carla's name to the local library



Special thanks to these two, Caitlin and Scot Givens for sponsoring us to the Mar-Del Convention in Cambridge, Maryland



Corey and Kristen Givens and their son Landon at the Mar-Del Convention



Watermelon Cuteness Overload here, Carla and Caitlin with Kendall, Landry and Ledger Hales at the convention



NWA First Vice President Raymond Vincent and wife Teresa during the Mar-Del Convention



Carla enjoys a quick visit with Kevin and Katey Evans at Mar-Del



Amy and Carla Congratulate Conner Vincent, 2017 Mar-Del Watermelon Queen



Carla catches up with Samantha Kilgore at the Georgia Fruit & Vegetable, thanks to GWA & GFVGA for sponsoring



Carla gets a hug from Kelley Atkinson at the Georgia Fruit & Vegetable



Kendra and Rusty Kinard welcome Carla to the South Carolina Convention



Carla gets to meet former National Queen Julie Bryant Murdock, 2002 and her beautiful daughter Mary Claire in Columbia at the SC Convention



We can't thank this lady enough for sponsoring us to the SC Convention!



Carla congratulates Blakely Johnson, 2017 SC Watermelon Queen



Carla enjoys a visit with South Carolina President Scotty



The host of Mr. Food, Howard Rosenthal, and his team, with Carla and our watermelon team enjoy dinner in Ft Lauderdale



On the set with Howard of the Mr. Food test kitchen



Thanks NWPB for sponsoring the Mr. Food Show for Carla



Georgia Watermelon Convention, Carla and Samantha at the King & Prince in St Simons Island, Georgia



Carla visits with Mr. Buddy and Mrs. Margie Leger at the GWA Convention



GWA President Ricky Tucker and Carla enjoy a visit



Melissa Turner Potter, 1985 SC Watermelon Queen, and 1986 National Queen meets Carla at the GWA Convention



Congratulations to Anna Beth Potter, 2017 Georgia Watermelon Queen

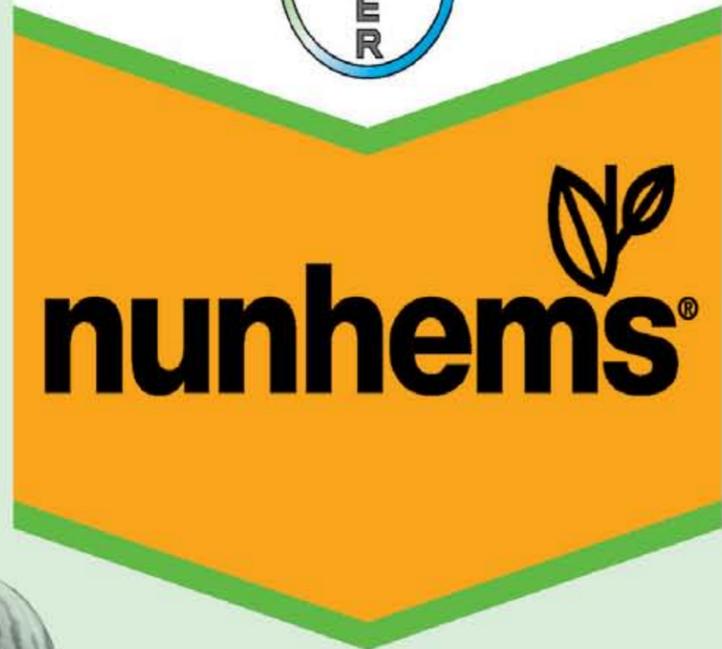


Thanks to Griffin Lumber Company for sponsoring Carla to be the guest speaker for the Rotary Club in Cordele, Georgia



Proud partner with NWA for 8 years.

chep.com



# STRENGTH

in nunhems.



In a field where consumers come first, understanding preferences is a must. Our produce chain specialists are here to identify the newest trends and recommend the strongest Nunhems brand watermelon variety to suit consumer needs. For everything from your restaurant to retail space, we've got you covered. **Together we grow.**

**The global specialist**



Bayer CropScience

# Convention Pictures



Thank you Mark Collins and Bob and Rob Gibson for the beautiful necklace you purchased for Carla!



Thank you to all the State Queens for a Great Job! Awesome judges., thank you



Congratulations from Madison's Sister



Thanks to Syngenta for your support



A very excited Coordinator gets a big hug, Congratulations Katie Eubanks



Madison and I thank the Watermelon Board for your continued support, Rebekah, Stephanie and Juliemar



Carla presents the Miss Jubilee Award to Madison Laney



A very happy Alabama Watermelon Association



Jacqueline Seaport gets a hug from Madison



And the winner is Miss Madison Laney, Congratulations!



Rob and Bob Gibson of Gibson Produce, present Madison with a beautiful Diamond Watermelon Bracelet purchased at the auction



Hugs from Garret, thanks for all your help



Carla congratulates our 2017 National Watermelon Queen, Madison Laney



The Melon1 Group, along with Ben present Madison with beautiful diamond earrings purchased at the auction



Congratulations from President Chandler Mack



The First Runner-up is Sarah Lemons, NC Queen and 2nd Runner-up goes to Katy Mae Harrison Congratulations



Jesse Wiggins of Wiggins Farms purchased the new luggage for Madison



Another sweet tradition hugs from these young ladies, Ashlee and Alaina Thomas. Thanks for all your help!



New NWA President Ron Perry presents Madison with her beautiful pewter tray



The Bayer Team presents Madison with a new iPad, thank you Bayer



The tradition lives on... all the former National Queens attending and Madison... Kendra; Susan; Gina; Katelyn; Brandi; and Carla



The proud Mother of the National Queen, Jaine Laney



Thanks to the Seminis for your generous support



Announcing 2017 National Watermelon Queen, Madison Laney... welcome to the family!

# CHEP

A Brambles Company

Proud partner with NWA for 8 years.

chep.com



# HIGHLAND

PACKAGING SOLUTIONS

**QUALITY. COMMITMENT. SERVICE.**

- Custom and Generic Melon Labels
- Graphic Design Services
- Thermal Labels for PTI Compliant Labeling
- Sequential and Variable Numbering for Item Traceability

CONTACT **JUSTIN MACHELL** FOR ALL YOUR LABEL NEEDS  
JUSTIN@HIGHCOR.COM | 863.529.4661

## LABELING SOLUTIONS FOR THE PRODUCE INDUSTRY



**1.888.395.5000 | WWW.HIGHCOR.COM**

# GET YOUR OPERATIONS FSMA COMPLIANT WITH



IT'S TIME TO GET ON BOARD WITH THE INDUSTRY PROVEN LEADER



**WASHING**  
Improve arrivals with Selectocide®



**CLEANING**  
Prevent microbial build-up with CS 223



**VERIFICATION**  
Instant confirmation of cleaning program

**CONTACT: JASON COX 863.797.7071 | WWW.HIGHLANDFRESH.NET**



# CONVERT DATA TO DECISIONS BEGINNING WITH THE SOIL

- ✓ IMAGERY + ANALYSIS
- ✓ FARM MANAGEMENT
- ✓ LAB ANALYTICS



863.844.4263 | infohpa@highcor.com | [www.highlandprecisionag.com](http://www.highlandprecisionag.com)

# Alabama Report

Greetings from the Alabama Association!

This year has already started with a busy January and February. Queen Madison and I had wonderful time at the Georgia, Florida, and MarDel Watermelon Conventions. Each convention was amazing and it was great getting to see our watermelon family from all over. Nothing can compare to the fresh snow and beautiful landscape at the Hyatt in Lake Tahoe for the National Watermelon Convention.

The Alabama Watermelon Association rolled out the red carpet for our convention in February at the Beau Rivage Resort in Biloxi, Mississippi. This year's convention was a huge success and could not have been possible without our convention sponsors: Clifton Seed Company, Coast to Coast Produce, Continental Produce, Genecco Produce, International Paper, LFT Greenhouses, Multicorr, Nunhems, Syngenta, Borders Melons, Browning & Sons, Concept Packaging Group, Freight Movers, LLC, Matrana's Produce, National Watermelon Association, National Watermelon Promotion Board, Rouses Supermarkets, Billy Smith's Watermelon, CHEP USA, Hardi Sprayers, H.M. Clause, Intergro, Jeff Martin Auctioneers, Morgan Wood Products, Siegers Seed Company, and Valdosta Plant Company. Your support is greatly appreciated!

This year we had three wonderful young ladies competed for the position of the 2017 Alabama Watermelon Queen. Congratulations to the 2017 Queen Paige Severino from Enterprise, the 1st runner-up Emily Carroll and 2nd runner-up Abbey Closson .

Queen Paige and I are both very excited to get started this year. We will be attending the Cooper River Bridge Run in South Carolina in March and then the National Watermelon Promotion Board training in Atlanta, GA in April. Following the training we will start the 2017 Queen Tour handing out watermelon at races, visiting elementary schools all across Alabama, attending watermelon festivals and farmers' markets, completing farm tours in Georgia, Alabama, and Florida and many other exiting promotions.

Last but not least, the Alabama Watermelon Association would like to congratulate our 2016 Queen Madison Laney on being selected as the National Watermelon Queen. A special thank you, for all your hard work and dedication over the past year. You have represented the Alabama Association with a kindness, vivaciousness, and elegance! In addition, thank you to all that have helped make her year so special!

See you all soon,  
 Katie Eubanks  
 Promotions Coordinator  
 334-237-0600  
 Katie.Eubanks2@gmail.com



Can you guess the movie or actress each of these ladies is dressed up as?



Watermelon is the smile fruit!



Mrs. Judy Bennett and Queen Madison at the Florida Watermelon Convention.



Congratulations to 2017 Alabama Watermelon Queen Paige Severino, 1st runner-up Emily Carrol, and 2nd runner-up Abbey Closson.



Mrs. Kendra Kennedy and Queen Madison enjoying a few moments together at the Georgia Watermelon Convention.



Mr. Terry Parrish congratulating Madison.



Congratulations to the 2017 Florida Watermelon Queen Savannah Christensen.



The AWA is so proud of the hard work and dedication Queen Madison has put in to be selected as the 2017 National Watermelon Queen.



Ms. Cheryl Hicks and Queen Madison.



Ben and Nate with Queen Madison at the auction in Lake Tahoe.



A group of the Alabama Watermelon Association members visiting together at the Florida Watermelon Convention in Ft. Myers.



Congratulations Madison and 1st runner up from North Carolina Sarah Lemons and 2nd runner up from Florida Katy Mae Harrison. You all did fabulous.



Queen Madison and Mr. Darren Deal at the Georgia Convention.



Congratulations Anna Beth Potter on being selected the 2017 Georgia Queen.



2016 Watermelon Queens having a little fun in snow by Lake Tahoe.



A Brambles Company

Proud partner with NWA for 8 years.

chep.com

**Shipping watermelons year-round  
Watermelons individually weighed & inspected**



# **McMELON, INC.**



**Chandler Mack • Greg Long**

**Nick Leger • Jon Mack • Ken Wiles**

**Darylena Keene** *(Accounting)*

**Phone: 800.334.1112 Fax: 863.678.0022**

**Accounting Office 863.692.1200**

**Mack Farm, Inc.**

growing all  
varieties of  
potatoes &  
watermelons

**River Packing, Inc**

packing and  
shipping potatoes &  
onions  
year round

**McTruck, Inc**

**Durb  
Pearson**

# Florida Report

## Greeting from Florida the Sunshine State

As our 2017 year begins our 2016 Queen Katy Mae Harrison attended several promotions in the month of January and February.

On January 27, Queen Katy Mae and I traveled to St. Simons Island, Georgia to attend the Georgia Watermelon Convention at the King & Prince Resort. Congratulations to Anna Beth Potter for being crowned the 2017 Georgia Watermelon Queen. Special Thank you to “Melon 1” for sponsoring us to attend this convention.

On February 3, Queen Katy Mae and I headed to the 52nd Annual Mar- Del Watermelon Convention being held at the Hyatt Regency Chesapeake Bay Resort in Cambridge, Maryland. Thank you to our sponsor Bob Gibson - Gibson Watermelon Sales and Produce, for sponsoring us for this event. Congratulations to Connor Vincent for being crowned the 2017 Mar-Del Watermelon Queen.

The second weekend in February, Queen Katy Mae headed to Biloxi, Mississippi for the Alabama Watermelon Convention “Going to the Movies”. A weekend of fun being sponsored by Jeff Garrett – Clifton Seed Company, Chandler Mack – McMelon Farms, Heather Raulerson – International Paper and Billy Smith – Billy Smith Watermelons. Thanks to Ann Bryant for helping out that weekend with Queen Katy Mae. Congratulations to Paige Severino for being crowned the 2017 Alabama Watermelon Queen.

Queen Katy Mae and I enjoyed our last adventure together as we headed to Lake Tahoe for the National Watermelon Convention held at the Hyatt Regency Lake Tahoe Resort, Spa and Casino to compete for the National Watermelon Queen Title. Queen Katy Mae placed 2nd runner up for the National Watermelon Queen Title. We are all so proud of her for the job she did this past year. She not only put her heart in this job but her hard work as well. I will always cherish the wonderful memories we have had together. Thanks to everyone that attended and supported Queen Katy Mae at Nationals. Congratulations to Madison Laney of Alabama for being crowned the 2017 National Watermelon Queen and Sarah Lemon of North Carolina for first runner-up. Also Congratulations to Queen Madison for winning the “Miss Jubilee Award”.

Now a little bit about our 49th Annual Florida Watermelon Convention “Down by the Bay” which was held this year on Jan 13th -15th at the beautiful Sanibel Harbor Marriott Resort & Spa in Fort Myers, Florida. Congratulations to Ms. Jane Hussey for receiving the “June Smith Award”. We had 6 beautiful young ladies this year compete for the 2017 Florida Watermelon Queen Title. Congratulations to Savannah Christensen of Arcadia for being crowned the 2017 Florida Watermelon Queen and receiving the “Miss Jubilee Award”. Savannah is attending the University of South Florida. First Runner-up is Raychel Thomas of Branford and second runner-up is Shelby Blackwell of Newberry. All the contestants did a wonderful job competing for the 2017 Florida Watermelon Queen Title.

Wishing everyone a successful Watermelon season this year..... Until next time!

Debra Harrison -  
Florida Watermelon Promotions Coordinator  
Email: [debra@flfwa.com](mailto:debra@flfwa.com)  
Cell: (863) 633-8306



Be on the lookout this year for our new “FWA Promotional Tent”!



2017 Mar-Del Watermelon Queen – Connor Vincent.



Our 2017 Florida Watermelon Contestant.



Queen Katy Mae chatting with Bob Gibson and his son Rob at the Mar-Del Watermelon Convention.



Ms. June Smith Award Recipients congratulating 2017 Winner Mrs. Jane Hussey.



Congratulations to 2017 Alabama Watermelon Queen Paige Severino.



NASCAR Infinity Driver Ross Chastain with our 2017 Florida Watermelon Judges.



Queen Katy Mae and Nascar Infinity Driver Ross Chastain visiting in Cambridge, Maryland.



Congratulations to Raychel Thomas – First Runner-up, 2017 Florida Watermelon Queen Savannah Christensen, Shelby Blackwell – Second Runner-up.



Thanks Juliemar Rosardo for all of your support and NWPB for all you do.



Our “Dearest Has Been’s” and our 2017 Florida Watermelon Queen Savannah Christensen.



Girls having fun in Lake Tahoe.



Queen Savannah and her family at the Florida Watermelon Convention. “Welcome to our family”.



Queen Katy Mae and her mom Sherrie Harrison in Lake Tahoe.

2017 Georgia Watermelon Queen – Anna Beth Potter.



Congratulations to Sarah Lemon – first runner-up, 2017 National Watermelon Queen Madison Laney, second runner-up- Katy Mae Harrison.

## ARE YOU READY TO BENEFIT FROM TAP?

ALLEN LUND COMPANY OFFERS MEMBERS OF THE NWA OUR ALC TRANSPORTATION ASSOCIATION PROGRAM.

**800.799.LUND** TO REACH OUR EXPERIENCED WATERMELON TEAM

+
=

★ ★ ★ ★ ★  
**NO ANNUAL PAPERWORK**  
**WHAT A STELLAR IDEA**  
 ★ ★ ★ ★ ★  
 A DECADE OF FINANCIAL FLEXIBILITY WITH  
 OUR INTEREST-ONLY 10-YEAR LINE OF CREDIT

MAKE THE FIRST CALL  
**855.817.1227**  
 AGAMERICA.COM/MELON-FARM-LOANS

AgAmerica Lending, LLC is a Licensed Florida mortgage lender, NMLS ID#372257

# We Know Watermelon.

At Headstart Nursery, we've been growing watermelon transplants longer—and better—than any other nursery on the west coast. Our customers include some of the nation's top growers and seed producers. So why grow anywhere else?

**HEADSTART NURSERY INC.**  
*Rooted In Quality.*

408.842.3030 | [HeadstartNursery.com](http://HeadstartNursery.com)  
 4860 Monterey Road Gilroy, CA 95020

## Ready for lift-off.

### Koppert Quad

- Hi Performance Pollinators in Open Fields and Orchards.
- Forages early in the day when cucurbit flowers are more receptive.
- Promotes early crown set, larger fruit and vegetables and better uniformity.
- USDA Certified Disease and Pest Free.

Mention This Ad for A "Flight" Discount!

**KOPPERT**  
 BIOLOGICAL SYSTEMS

[www.ABetterBee.com](http://www.ABetterBee.com)  
[Info@KoppertOnline.com](mailto:Info@KoppertOnline.com)  
 Toll Free: 800.928.8827

# NASHVILLE

National Watermelon Convention 2018

Bring your dancin' boots to the 2018 National Watermelon Association Convention in Music City!

# Georgia Report

Greetings from Georgia!

We're proud to report on a tremendous annual conference back in St. Simons this year. We held our meeting at the King & Prince Beach and Golf Resort where attendees spent their time relaxing, golfing, shopping and enjoying all the conference activities throughout the weekend!

The GWA Annual Convention had a great attendance this year with 250 growers and watermelon agribusinesses who joined us for the weekend. The live auction was a great success raising over \$245,000. A BIG THANKS to our load donors, buyers and other auction supporters for this 2017 event. This association will thrive due to your support and passion for the industry and we're excited about the upcoming year. Also, thanks for the support given by our CORPORATE sponsors for the meeting; it would not be possible without your generous donations.

For our annual queen contest this year we were excited to have some very lovely, talented and well-spoken ladies all vying for the position of the 2017 GWA Ambassador. THANK YOU Atlantic Pallet Exchange, Borders Melons East and International Paper for your support of the contestants! Congratulations to our 2nd runner up, Leila Collins sponsored by Borders Melons East and 1st runner up, Savannah Hartley sponsored by International Paper, and our Miss Jubilee Winner, Anna Beth Potter. Finally –congratulations to our 2017 Georgia Watermelon Queen, Miss Anna Beth Potter! Anna Beth is from Woodstock, Georgia and will be graduating from Lee University in May with a Bachelor's degree in Anthropology and a minor in Spanish. Anna Beth was sponsored by Atlantic Pallet Exchange.

Queen Anna Beth will begin her year very soon with 'Feed My School' visits, retail promotions, Queen Training with the NWPB, Cooper River Bridge Run in Charleston, SC and many other events throughout the spring.

If you are interested in booking our new Georgia Watermelon Queen, please call ahead to schedule a date for our 2017 tour by contacting Dawn Cheplick at 706-845-8575 or [dcheplick@asginfo.net](mailto:dcheplick@asginfo.net).

Looking forward to seeing you all this summer!

Sincerely,  
Dawn Cheplick, Promotions Coordinator  
706-845-8575  
[dcheplick@asginfo.net](mailto:dcheplick@asginfo.net)



Who me?



Thank you to Milan Dubravcic and Atlantic Pallet Exchange for sponsoring Queen Anna Beth at the 2017 GWA Conference.



What excitement! Queen Anna Beth with Team Melon 1



Queen Anna Beth with the team of Judges – Aries Haygood, Susan Colucci, Jordan Carter, Bob Gibson and Rachel Adams



Queen Anna Beth and outgoing President Ricky Tucker



Outgoing queen Andi Dickerson crowns Anna Beth as the 2017 GWA Queen.



A Brambles Company

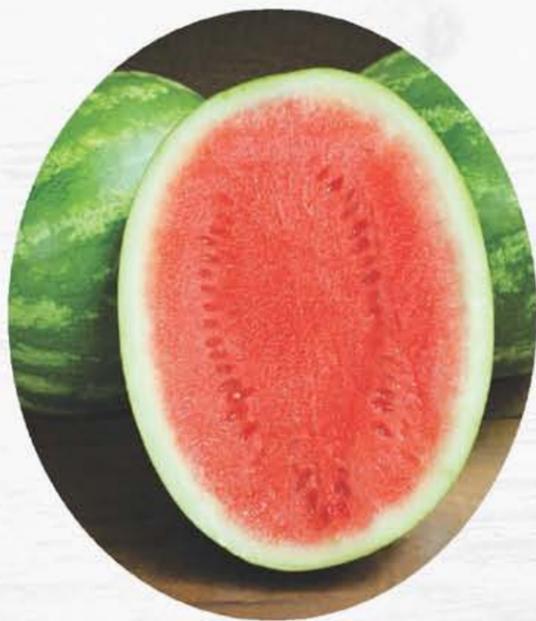
Proud partner with NWA for 8 years.

[chep.com](http://chep.com)



# Like traditions, some tastes never change.

At Seminis®, we're always looking to our past to help growers build a brighter future for their businesses through heightened performance, better breeding and increased yield potential – all while helping consumers *Rediscover Timeless Flavor.*



## Road Trip

*a 45-count watermelon hybrid*



## Joy Ride

*produces a large percentage of 36-count watermelon*

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible. Seminis® and SummerSlice™ are trademarks of Seminis Vegetable Seeds, Inc. © 2017 Seminis Vegetable Seeds, Inc.



## Bottle Rocket

*new* dark mottled stripe that produces a large percentage of 36-count watermelon



## Wingman

an extended flowering pollenizer

Learn more of what the future can bring at [seminis-us.com/summerslice](http://seminis-us.com/summerslice)



# HALL OF FAME

*The National Watermelon Association Hall of Fame is established to recognize the past leaders and pioneers who made major contributions to the Association in key aspects of the business.*

*The inductees of Class II hold a special place in our Association. They are the original 18 men that came together in 1914 to create the Melon Distributors Association, the original name of the NWA.*

*Class II will hold a special place in our Association, as the Forefathers Class.*



**Capt. E. Bell** was the co-owner of Wade and Bell, a 200-acre watermelon growing and distributing company from Trenton, Florida.

**David Brown** of Shackelford & Brown of Albany, Georgia was the first president of the National Melon Distributors Association.

**Mercer Brown** of Johnson and Brown Company was just 20 years old when the National Melon Distributors Association was formed.

**B.J. Christman** was the general manager of the Georgia Fruit Exchange, with prior experience with the Atchison, Topeka and Sante Fe Railroad, and the Armour Company.

**Ike Cohn**, a Russian immigrant, was a well-known broker from Chicago that purchased car-loads of produce from growers all over the United States.

**S.G. Gay** of Trenton, Florida was a watermelon grower and distributor. He had over 100 acres in the north Florida area.

**D.H. Gilbert** was a seed grower from Monticello, Florida. He prided himself in being "the only man in America who devotes his whole time to the exclusive growing of watermelon".

**Fuller Groover** of the Fuller Groover Company in Quitman, Georgia was said to be one of the pioneer melon growers in the country.

**W.A. Gullede**, the owner operator of Gullede Brothers of Verbena, Alabama, was a watermelon shipper.

**V.L. Hansen** was the representative of the Chicago watermelon distributing company, B.D. Anguish (a company owned by famed Dr. Anguish, the Watermelon Expert).

**R.L. Higgs** of Fitzgerald, Georgia was a watermelon distributor.

**O.K. Jelks** owned O.K. Jelks and Son, and shipped over 400 cars of melons each year. Mr. Jelks was well known to the trade.

**Frank H. Johnson** of Hilton, New York was a prominent buyer of watermelon. When the association was formed, he had been selling watermelon for 17 years.

**E.H. Kalmon** was the general manager of the Albany Produce Company in Albany, Georgia. He also served as an agent for Swift and Co.

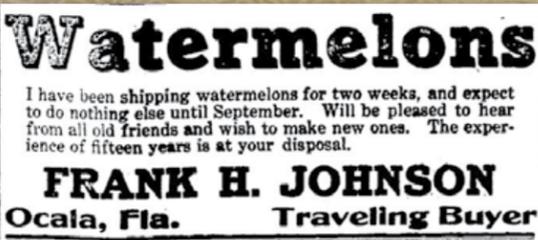
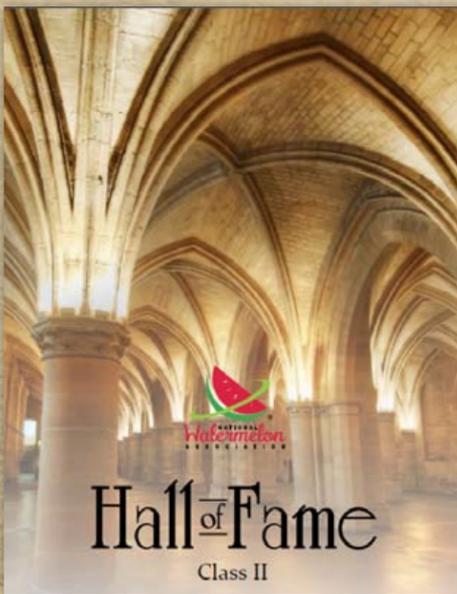
**James Leonard** was a pivotal member in the Melon Distributors Association. He founded one of the largest watermelon distributing firms, Leonard, Crosset and Riley. "He has done more for the watermelon industry and this association than all of the rest of us put together." President L.E. Holloway - April 20, 1934

**Henry Mabbett** was a partner in the fairly new partnership firm of Whipple and Mabbett in Quitman, Georgia.

**J.A. Murrell Company** was a produce distributor from McIntosh, Florida.

**R.H. Pennington** was one of the most devoted members of the National Melon Distributors Association. He owned the Pennington-Geissler Company of Evansville, Indiana.

*We are truly honored to place the names of our forefathers into the records of the National Watermelon Association.*



## AWARD WINNERS



John Gee, the Association's 2nd Vice-President, presents the Chapter Membership award to the Georgia Chapter's Samantha Kilgore. The GWA achieved a membership increase in excess of 38% in one year.

Heather Raulerson of International Paper accepted the Supplier Auction award, given to the supplier with the highest contribution to the auction, from NWA Executive Director Bob Morrissey.



The 103rd convention of the National Watermelon Association was held in late February in Incline Village, Nevada .... On the northern shores of Lake Tahoe. There were a number of award winners and honorees that we would like to share with you. Amongst them are:

**Class II – Future Watermelon Farm Leaders**  
Jesse Wiggins, an inaugural member of the FWFL program, inducted three young men into Class II. The program is designed to attract, encourage and recognize young watermelon farmers and packers that are interested in becoming more involved with the Association, and becoming leaders of the Association in the future. The Class II inductees are:

- Rob Glover of Bailey, North Carolina
- Garrett Howell of Goldsboro, North Carolina
- Rob Gibson of Vero Beach, Florida



The boys and grand-boys of Melon 1 were honored for their support of the annual watermelon auction with four crystal tractor trailers. John, Jeff, Ben and Nate. Thank you very much!

Ray Vincent, the NWA 1st Vice-President, presents the Marketing Promotion of the Year award to the Georgia Chapter and their executive director, Samantha Kilgore.



**Annual Watermelon Raffle**  
Congratulations go to our Grand Prize winner of \$3,000. Young Mr. Jacob Eubanks of Eubanks Produce in Lucedale, Mississippi. Congratulations, Jake.

# Illiana Report

Greetings from the Midwest, where you really don't know how to dress from day to day.

Queen McKenzie finished up 2016 in the bitter cold but continued to warm all of our hearts. In December she braved the cold in the 'Parade of Lights' and celebrated the ending of 2016 and beginning of 2017 at the New Year's Eve Watermelon Drop. Queen McKenzie was happy to leave the cold weather behind for a weekend while she traveled to St. Simon Island for the Georgia Watermelon Convention. Their southern hospitality always makes our stay extra special.

Queen McKenzie had mixed emotions at her 'send off' party. She was sad her reign was coming close to an end but excited to go to the National Watermelon Convention. The IWA members showed their appreciation for McKenzie's hard work with food, gifts and kind words.

There may have been a winter storm but it only made Lake Tahoe that much more beautiful. Queen McKenzie loved spending on last time with the other state Queens. They all did a fabulous job throughout the competition. Our congratulations go out to the 2017 National Watermelon Queen, Madison Laney. The Illiana Watermelon Convention was 12 days later. It was held again at the French Lick Resort and Casino in French Lick Indiana. The IWA raised over 26,000.00 for Riley Children's Hospital. 2016 Queen McKenzie crowned 2017 IWA Queen Kaitlyn Ellermann, 1st runner up, Sierra Tamosaitis and Miss Jubilee, Amber Everett. The IWA welcomed Kaitlyn with lots of hugs and pictures. Queen Kaitlyn said it was an honor being crowned and she was ready to get started promoting watermelons.

As always, we are so thankful for our sponsors. Their generosity is overwhelming and much appreciated.

Best wishes for a safe and blessed planting season.

Lorrinda Ellerman  
 IWA Promotion Coordinator  
 Iwapromocoordinator@gmail.com  
 812-887-8400



Parade of Lights



New Year's Eve Watermelon Drop



Georgia Watermelon Convention



Queen McKenzie's Send-off party



Beautiful Lake Tahoe



McKenzi at Nationals



Queen McKenzie in her Evening Gown



Beautiful Girls



IWA Convention crowning 2017 Queen, Kaitlyn Ellermann



IWA Miss Eleanor, Queen Kaitlyn, Miss Anita



Jim and Carrie Smith with Queen Katie



William Coffman with Nowaskie farms with Queen Katie



Aaron and Kelly Tyner with Queen Katie



Officers Rick Linenburg, Rich Novak, Kelly Tyner with Queen Katie



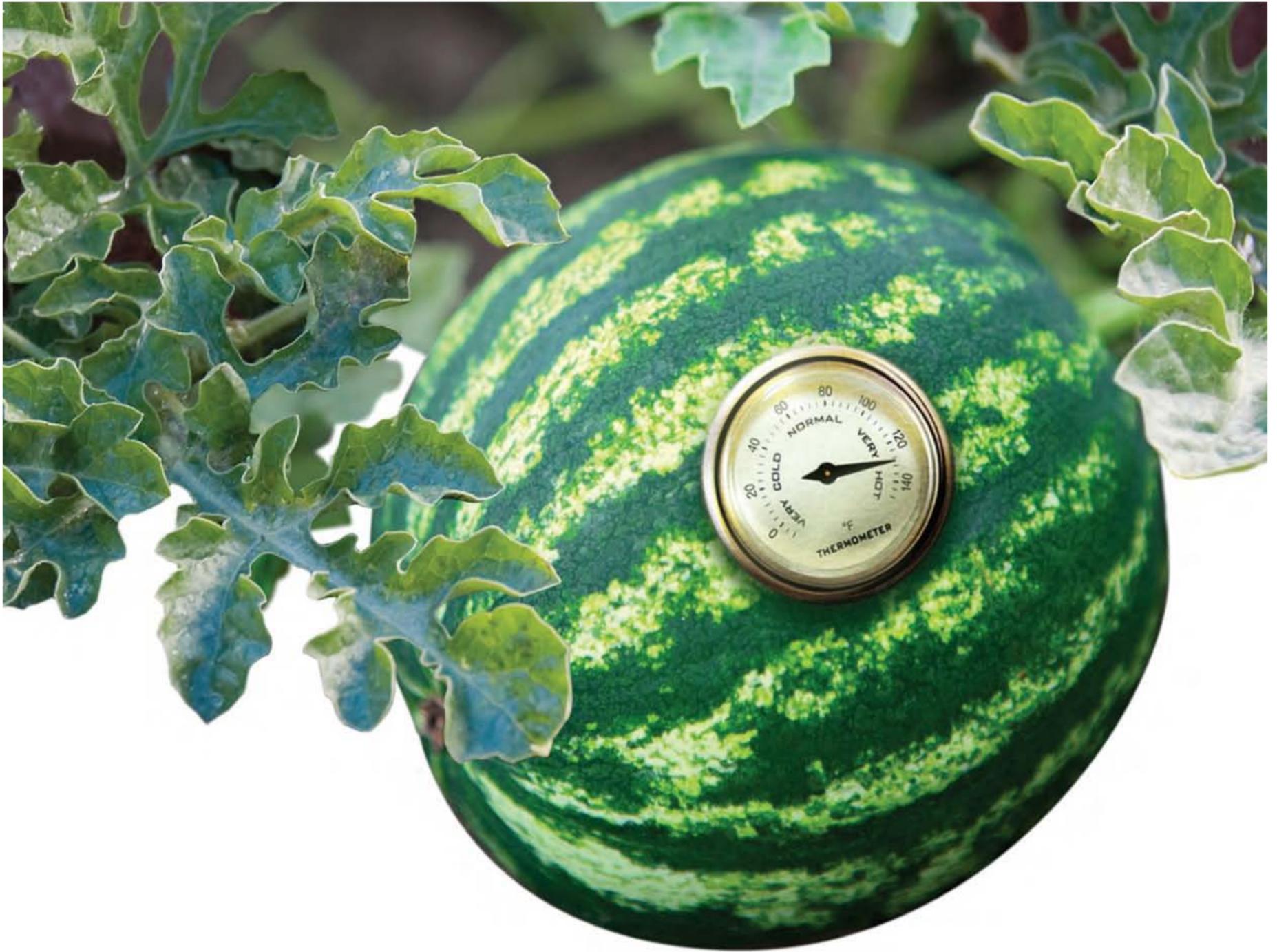
IWA Bubba, Landon, Queen Katie, Jill and Brandi

## ARE YOU READY TO BENEFIT FROM TAP?

ALLEN LUND COMPANY OFFERS MEMBERS OF THE NWA OUR ALC TRANSPORTATION ASSOCIATION PROGRAM.

**800.799.LUND** TO REACH OUR EXPERIENCED WATERMELON TEAM

+
=



# COOL MELONS ARE MORE PROFITABLE.

Reducing the penetration of harmful ultraviolet and infrared light to the surface of your melons keeps the fruit cooler and less susceptible to heat stress and sun damage.

Surround® Crop Protectant and Purshade® Solar Protectant protect melon surfaces from sunburn by reflecting and blocking significant amounts of infrared and ultraviolet radiation.

Many growers report reductions of sunburn-damaged fruit by up to 50 percent when SURROUND and PURSHADE are used according to directions.

Think of SURROUND and PURSHADE as a sunscreen for your crops. Keeping your melons cool with SURROUND and PURSHADE means higher marketable yields and higher profits.

Learn more and watch instructional videos at [novasource.com](http://novasource.com).





## Illegal Immigration: What Does it Really Mean?

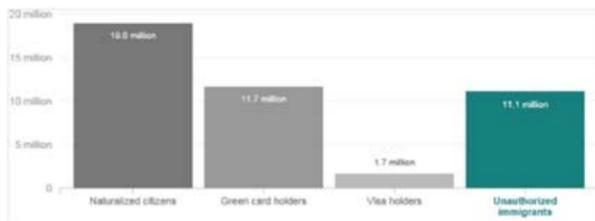
Let me ask you a question: When you hear or read about illegal immigration, do you think about the border fence, or tunnels, or a border crosser or visa over-stayer? Do you think of a Latino family or a single person? A farmworker, construction worker, landscaper, housekeeper in a motel or a waiter?

The unfortunate circumstance of it all is that the people living in the U.S. without legal status are frequently dragged into our government's federal politics. The conversation, however, is often short on facts about the millions of people who are undocumented.

Most of the undocumented people in the U.S. illegally have been here for years, for instance, and people working service jobs far outnumber migrant farm labor.

### About 11 million people live in the U.S. without authorization

There are far more naturalized citizens than unauthorized immigrants in the U.S., and slightly more green card holders, according to the Pew Research Center.



Source: Pew Research Center

The total number of people living in the country illegally — about 11 million — has made headlines recently, because immigration advocates suggest that under the Trump administration's immigration enforcement policies, almost all of them could be targeted for deportation.

More than 700,000 "DREAMers" (immigrants who were brought into the U.S. illegally or overstayed their visas as children) are still protected from deportation through the Deferred Action for Childhood Arrivals (DACA) program.

A large majority of the people that live in the U.S. illegally have been here for a decade or longer. It is estimated that about two-thirds of unauthorized immigrants have lived in the U.S. for 10 years or more, with only 14 percent arriving within the past five years.

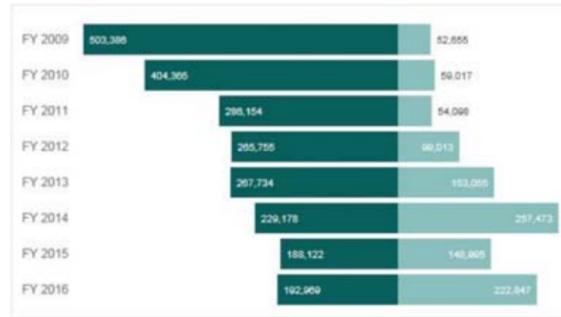
It should not be surprising that Mexico is the leading nation of origin for U.S. unauthorized immigrants, but the share of immigrants from Mexico is declining. Mexican immigrants are a shrinking majority of the population living in the country through illegal immigration.

Of people living in the U.S. illegally, more than half of this population are from Mexico. Yet, there are fewer people of Mexican origin living in the U.S. now than there was a decade ago.

Pew Research Center estimates that between 2009 and 2014, the unauthorized population from Mexico and South America decreased, while the population from other regions increased.



Taking a quick data peek at border apprehensions, the Border Patrol has apprehended fewer people since 2009, and fewer are from Mexico.



Source: U.S. Border Patrol

There are varying reasons for the shifting immigration patterns. For Central American immigrants, conflicts in their home countries play a role. The Migration Policy Institute suggests that there are similar reasons for increased migration from Asia and Africa.

European countries have tightened migration restrictions after record inflows of migrants in recent years. At the same time, some Africans and Asians are leaving conflict and poverty and going to Latin American countries with lenient visa policies - Ecuador, Brazil, and Cuba.

### Visa over-stayers are a large part of the number

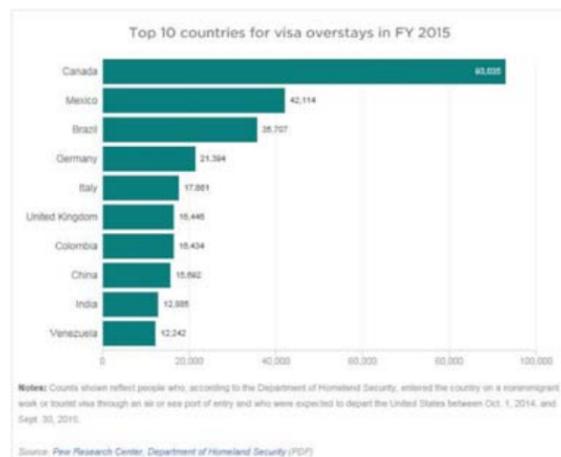
The U.S. Department of Homeland Security estimated that as of Jan. 4, 2016, about 416,500 people overstayed their visas in fiscal year 2015. That's less than 1 percent of visa holders who entered the U.S. during that period, but a substantial portion of the undocumented population.

Still, it's unclear how many visa over-stayers make up the total number of unauthorized immigrants. One estimate suggests that it could be as high as 45 percent. A recent study by the Center for Migration Studies estimates that two-thirds of those who joined the unauthorized immigrant population in 2014 were visa over-stayers.

Why's it so hard to nail down the details? In part, it's because the data released last year are the first numbers on visa overstays that the government has released in more than two decades.

Federal law requires the Department of Homeland Security to report how many people come into the U.S. and stay after their visas expire. But the government has been having trouble collecting that data for years, as a study by the U.S. Government Accountability Office found.

The way airports and other ports of entry are currently set up makes it difficult to keep track of when a traveler leaves the U.S. The department has been piloting new programs to identify airport travelers by scanning their faces and irises.



Here is our bottom line: We have a job to do; a major responsibility to accomplish — we plant, grow, spray, weed, harvest, pack, sell, and ship watermelons (and other crops too) — all in the greatest trade that God ever created — to be a farmer! We feed the world. And, those efforts take Labor! Without labor, we can do nothing.

There is much to be said (and more that will be said) about President Trump's rhetoric and executive actions relative to immigration, deportations, Mexico and the like.

However, there also may be a silver-lining in the clouds hovering over Washington. The fact is that



## Your Federal Rep Awaits Your Call

The national membership of the National Watermelon Association is represented in the U.S. House of Representatives by 155 congressional members (over 35% of the U.S. House).

Drilling down into the data, there are 16 House members that represent 59% of our NWA members; 26 that represent 73%; and 42 that represent 78%. That is the type of advocacy that can work well, and do our association some good.

You may ask, how can you as an individual member help? Actually, in a few ways:

1. Get regularly involved with our new advocacy portal (MUSTER), and contact your federal legislator(s) on a regular basis. In particular, take the 30 seconds to support the association's initiatives that we pursue on our members' behalf.



**MUSTER**

2. Consider inviting your House legislator to your place of business or on a ride-with during their district work-with periods. Show them the lay of the land - the farm, the shed — tell them what you need from Washington, and what you do not need too! Our grassroots program, A Day with Watermelon, is an excellent guide to a great day!

3. Consider supporting the Watermelon Political Action Committee (PAC) with your personal contribution. The PAC serves as a tool that will allow us to



support key federal candidates that share in our ideals, and support our needs. Contributions are accepted online through our website ([www.watermelon.ag](http://www.watermelon.ag)).

The year 2017 is the Year to Educate our Legislators. Please join us in this effort; advocate for our association, and its members; advocate for your own business; help to inform your legislators about farming — what we need — what we do not need -what will make a positive difference in our daily business. It is up to ALL of US! Let's MUSTER the Troops, and get his done!

until Mr. Trump entered the republican fray for the nomination, the topic of 'immigration' was not on any of the candidates' agendas. None. Mr. Trump made immigration (the enforcement of our country's laws and the need for a legal program) a topic to be debated; to be addressed. We may have that opportunity to get it done with President Trump like we have not seen in recent memory.

So, let's get to work and begin the 'regular' process of contacting our legislators to keep immigration reform and the need for a legal guest worker program at the top of the list. Labor is what we need. Labor is what we must have. The undocumented are willing to work. Let us create a system that will allow them to do their jobs, and help us to do ours — to feed the world. It's time to MUSTER!



## Troubadour

- High brix with deep red color
- Crimson sweet rind pattern with dark stripes
- Mid-early maturity
- High yield potential
- Excellent interior appearance and eating quality with a strong vine

**Uniform 14-17 lb size for higher bin count!**

## Traveler

- High yield variety with a vigorous strong plant
- Ability to set fruit under high heat conditions
- Uniform fruit shape and size
- High brix and firm crisp flesh
- Mid-early

**Go the distance with this reliable watermelon!**

## Accomplice

- Prolific male flower production throughout the entire crop cycle
- Allows for 100% triploid population when inter-planted between 3rd & 4th triploid plant
- Potential for increased overall yield of triploid watermelons

**Super pollenizer for triploid watermelons!**

### Worried about CGMMV?

We're leading the industry in the fight against Cucumber Green Mottle Mosaic Virus!  
To learn more, visit: [www.hmclause.com/cgmmv](http://www.hmclause.com/cgmmv)

# Mar-Del Report

Greetings from the Mar-Del Watermelon Association!

We had quite a mild winter, even experiencing days of spring-like weather! Now we are ready for Spring and even more so, Summer! Since our last edition, we have had quite an eventful winter.

Queen Amy and I had the pleasure of spending a weekend in January with the Florida Watermelon Association at their annual convention in Sanibel Island, where we got to experience some southern sunshine! We had a fabulous time and Amy was excited to welcome a new watermelon sister to the family, as well as spend time with the other state queens, as there time together was ticking away...Thank you to Katy Mae and Miss Debra for hosting such a wonderful convention!

The following week Amy went to the Maryland Agriculture Dinner, where she tasted appetizers from all across Maryland and mingled with guests, including Secretary of Agriculture, Joseph Bartenfelder, who would join us at our convention just a few days later.

The next day, we kicked off our annual convention and this year we celebrated with a "Casino" theme. Queen Amy and I welcomed three wonderful queen contestants to the Hyatt Regency in Cambridge, MD as well as state queens. Farmers attended seminars on Friday afternoon and we enjoyed dinner at our President's Reception in the evening. We held our seed spit competition on Saturday morning and had a fantastic auction after lunch! We appreciate everyone who purchased items and or loads to help our association and everything that we do. At our banquet in the evening we crowned our new queen. The 2017 Mar-Del Watermelon Queen is Miss Connor Vincent. Connor is the 20 year old daughter of Clayton and Cheryl Vincent of Laurel, DE. She is currently attending North Carolina State University Agricultural Institute, studying Agribusiness Management. We are excited to welcome Connor into our watermelon family and we look forward to a fantastic year ahead!

Former Mar-Del Queen, Allison Castellana and Amy hit the sky for Alabama's Watermelon Convention in Biloxi the next weekend and boy did they enjoy more southern weather and hospitality! Amy had the opportunity to spend this weekend with more state queens and together they all welcomed a new Alabama queen. Thank you to Katie and Madison for having them join in your fabulous weekend of festivities!

Just enough time to pack and we were leaving again for Nationals in Lake Tahoe, NV! A day long trip, followed by the news that two of the four routes to get from the airport to The Lake were closed – one resulting from an avalanche and the other from boulders!! We decided to take a shuttle and we arrived safe and sound! While there, we snowmobiled in the mountains and had the time of our LIVES! It was certainly cold, wet, and snowy, but we enjoyed the magnificent views from windows throughout the hotel. We enjoyed two fantastic nights out to dinner, one with the Melon1 family and the other with International Paper. We cannot express how sincerely grateful we are for your hospitality!

Finally, it was time to get down to business and Amy represented our association exceptionally well in all competition elements. Thank you to all who were able to join us in Lake Tahoe and to those of you who have supported Amy throughout her reign. Thank you Amy for all your hard work and dedication to the industry!

Thank you from the bottom of our hearts to this year's sponsors and donors. We could not do any of this without your continued support. While this is a bittersweet ending to my coordinator role with the Mar-Del Watermelon Association, I have decided to spend more time with my family and little girl, who is just growing too fast and this Mommy doesn't want to miss any more time away from her! It is my pleasure to announce, Mrs. Terra Tatman Eby, a past Mar-Del Queen, will be taking this job and will be fabulous at it! They have a full spring ahead and we wish you all a successful season!

Sincerely,

Caitlin Givens  
Promotions Coordinator  
Mar-Del Watermelon  
Association



Mar-Del Watermelon members who attended the National Convention in Lake Tahoe to show their support to Amy! Thank you all!



Amy joins Savannah Christensen the new FI Queen, Katy Mae, FI Queen and Madison Laney, AI Queen at the Florida Watermelon Convention.



Enjoying Alabama's Watermelon Convention with Katy Mae Harrison, Carla Penney, and newly crowned SC Queen, Blakely Johnson.



Amy enjoying some sunshine and palm trees in Mississippi!



Madison and Amy taking in the beautiful bliss in Sanibel Island at the FL Convention!



Our President, Kevin Evans, and his wife, Katy, with Amy at the MD AG Dinner.



Past Queen, Amanda Brown Clougherty and daughter decked out in watermelon attire for our Mar-Del Convention.



Our three contestants in this year's Mar-Del competition.



An enormous "Thank You" to all of these ladies, as well as some missing for all that you do for these Queens. I have enjoyed spending every minute with you, while away from my own family!



2017 Mar-Del Watermelon Queen, Miss Connor Vincent.



Our Past Mar-Del Watermelon Queens give a BIG welcome to our newly crowned Queen!



Geared up and ready to hit the mountains with our snowmobiling gear!



The girls in their promotional wear... ready to start the weekend off!



Amy and Madison ready for promotional wear



Amy takes the title for Seed Spit Queen!



The Queens bare the cold temperatures for a memorable "mountainous" picture!



Amy has done an amazing job promoting our product this year, serving as the Mar-Del Watermelon Queen!



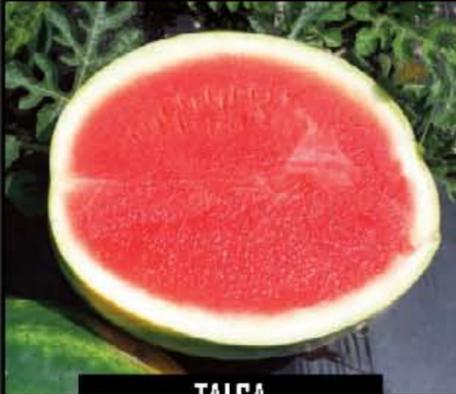
A Brambles Company

**Proud partner with NWA for 8 years.**

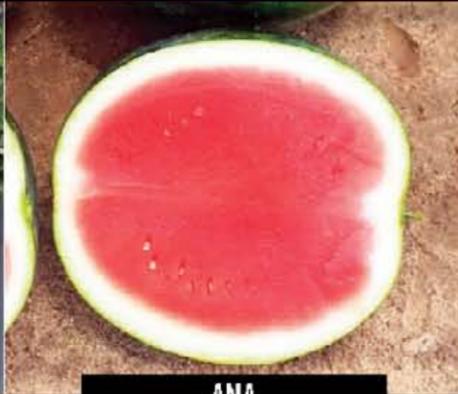
chep.com



# PLANT. PICK. PROFIT.



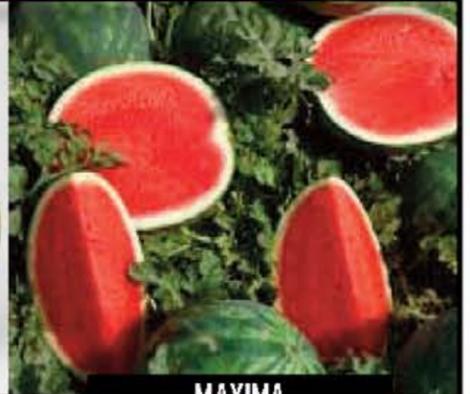
TALCA



ANA



BINGO



MAXIMA



## TALCA

**90 Day - Triploid Crimson Seedless Watermelon**  
 Talca catches attention with its very dark, non-fading rind and keeps attention with outstanding yield and amazingly good texture. The sweet flesh is very firm and very crisp. It has a strong and vigorous vine. 17 - 20 pounds. 36- count.

## BINGO

**79 Day - Black Diamond Seedless Watermelon**  
 Free setting for great yields make coupled with excellent eating quality make Bingo a winner. Round with nearly black dark green rind. 14 - 17 pounds. 45- count.

## ANA

**80 Day - Personal Sized**  
 Ana showcases an attractive dark mottled rind that is appealing to consumers. The flavor and sweetness are both exceptional. High percentage of 36- count fruit. 6 - 7 pounds.

## MAXIMA

**90 Day - Triploid Seedless Watermelon**  
 Maxima has garnered attention for its handsome rind and proven yield. The vine is very vigorous and the fruit very firm, sound and delicious. 19 - 22 pounds. 36- count.



Unlike other plant programs, SowLogic supplies plants from multiple companies. You can pair a diploid/pollinizer from one company with a triploid from another. Our customers aren't limited to "Bundle" pricing so you can buy exactly what you want.

### *Our Experienced Representatives Can Help You!*

Ralph Hendry	(561) 662-4329	Jim Thomas	(352) 427-0479
Joe Jones	(910) 610-3306	Michael Everson	(229) 319-9674
Jim Plunkett	(803) 664-0070	Craig Mathis	(270) 704-9177
Tony Rice	(813) 477-1407	Jake Cowart	(863) 608-5252
Steve Richardson	(229) 319-5991	Kevin Husey	(865) 548-7333

Like and Follow SEEDWAY For Up-To Date News and Product Information!



SEEDWAYLLC

@SEEDWAY\_LL

# North Carolina Report

What a fun year it has been for the NC Watermelon Queen Miss Sarah Lemons. Sarah was the perfect watermelon ambassador and we would like to thank her for her dedication this season. Always happy to be promoting watermelons no matter the time, place or heat index! She had a smile on her face and was gracious to everyone. We must also congratulate Queen Sarah for being selected First Runner Up in the NWA Queen Pageant in Lake Tahoe, NV and for representing North Carolina so well. Sarah wanted an opportunity to say a farewell to all of her supporters this year.

## Watermelon Farewell Letter from Queen Sarah:

My year as the 2016 North Carolina Watermelon Queen has been one of the greatest blessings of my life. When I received my crown one year ago, I had no idea that I was about to embark on the most fulfilling and joyful journey of my life. I have gained a perspective on the agricultural industry this year that fills me with the upmost respect and gratefulness for the food on my plate. I will carry the friendships that I have made with my watermelon family with me for the rest of my life. As I pass on the crown to the next lucky young woman, I am reminded of one of my favorite quotes: "How lucky I am to have something that makes saying goodbye so hard." Telling the North Carolina Watermelon Association story came with ease because of the great pride I hold in my heart for each and every one of you. I will treasure this year for the rest of my life and I cannot thank you enough for this opportunity.

Much Love,  
Sarah Lemons

Queen Sarah and I had the opportunity to promote the NC Watermelon Association at the South Carolina and Mar-Del Watermelon Conventions. A special thank you to both groups for your hospitality, we had lots of fun. Be sure to check out our next article for scenes from the 36th Annual NCWA Convention.

Sharon Rogers  
Promotions Coordinator 336-583-9630  
ncwatermelonqueen@gmail.com



Queen Sarah enjoying the warm fire of the hotel lobby in cold Lake Tahoe



NCWA members Garrett Howell, Rob Glover, Courtney & James Sharp congratulate Sarah on her success.



Queen Sarah getting ready for the opening night party at the NWA Convention



Julie Mar, Stephanie and Rebecca from the NWPB congratulate Queen Sarah



Queen Sarah and Queen Amy enjoyed meeting the "birds" at the NWA Convention



Queen Sarah helping with the SCWA Auction



Two NC red heads...Past NC Queen Susan Harrison, Sarah and Brent Harrison having fun at the NWA auction. Thank you to the Harrison's for getting all the queens a special gift.



Sarah, Laura and Carla enjoying the banquet at the SCWA Convention



Queen Sarah marveling at the beauty of Lake Tahoe



Queen Sarah congratulates the 2017 SCWA Queen Miss Blakely Johnson



Sarah and all her sister queens enjoying some fun on the beach at Lake Tahoe



Sarah enjoying the casino night at the Mar-Del Watermelon Convention



All of the young ladies looked beautiful in their evening gowns.



Queen Sarah congratulates the 2017 Mar-Del Queen Miss Connor Vincent



Congratulations to the 2017 NWA Queen Pageant winners. Sarah Lemons first runner up, Madison Laney 2017 Queen and Katie Mae Harrison second runner up. It was a great pageant.



It is always fun to see our friends Steve and Harrison from Freshhouse. We all enjoyed the Mar-Del Convention.

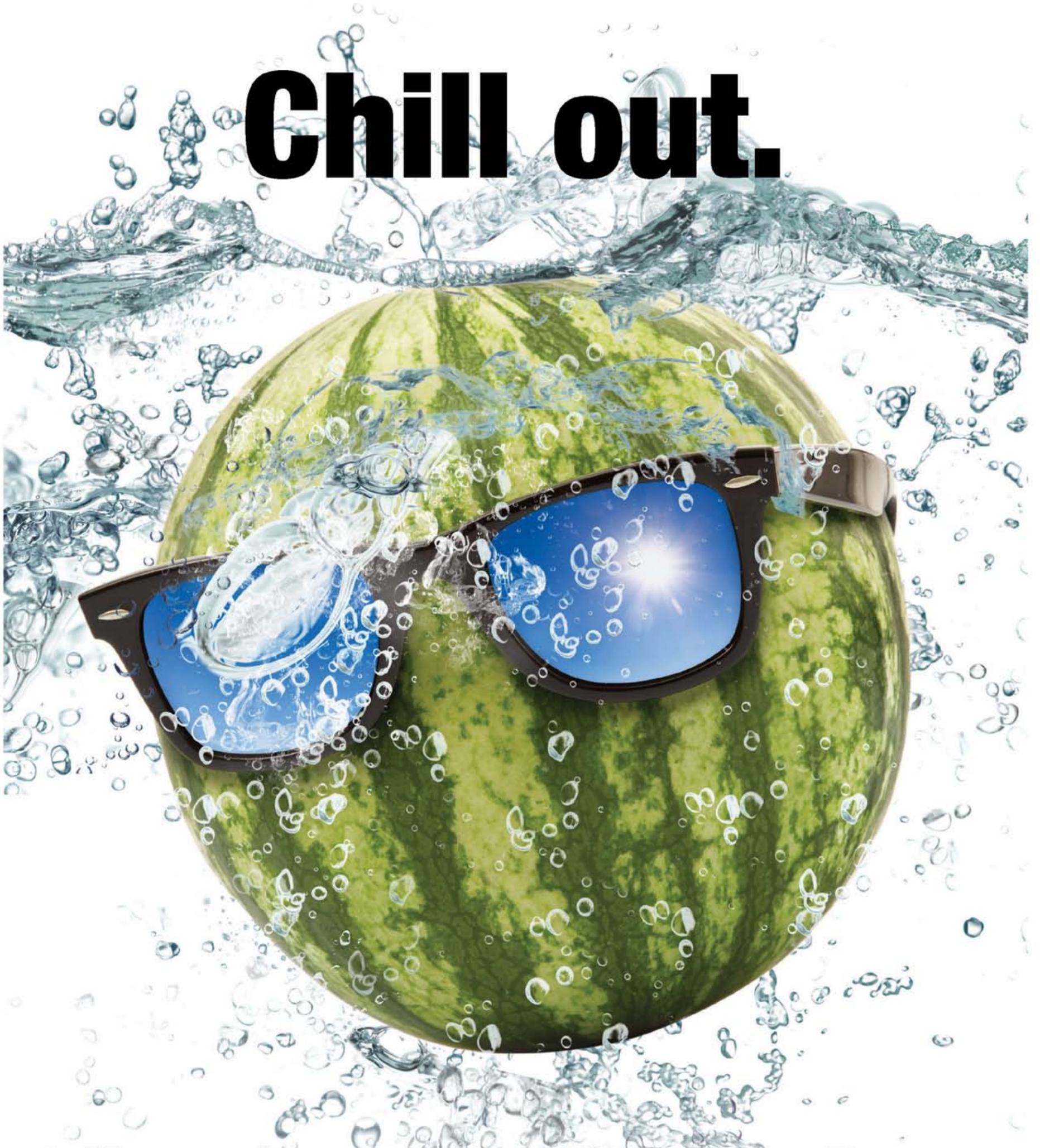
## ARE YOU READY TO BENEFIT FROM TAP?

ALLEN LUND COMPANY OFFERS MEMBERS OF THE NWA OUR ALC TRANSPORTATION ASSOCIATION PROGRAM.

**800.799.LUND** TO REACH OUR EXPERIENCED WATERMELON TEAM

+
=

# Chill out.



## Keep your cool with Screen Duo.™

Use Screen Duo™ to manage heat stress and sunburn on your crop. Representing the latest generation of abiotic stress management technology, Screen Duo has two modes of action. The first is a visible particle film that protects against the harmful effects of the sun. The second is a naturally occurring compound that triggers the plant's stress response mechanism. Screen Duo provides protection both in and outside the plant.

Screen Duo has a zero re-entry interval and can be used up to the day of harvest.

**Screen Duo for stress and sunburn management.**  
**Keep your melons cool, inside and out.**

**CERTIS USA**  
 The Biopesticide Company

# South Carolina Report

The SC Association would like to thank Miss Laura Schurlknight, 2016 SC Watermelon Queen, for the job that she did this past year as the state queen. We wish Laura all of the best with her future endeavors.

We would also like to welcome into our family, Miss Blakely Johnson, 2017 SC Watermelon Queen. Blakely is the 19 year old daughter of Dean and Brent Johnson of Denmark, SC, and currently attends Clemson University where she is majoring in Agricultural Education. She plans to graduate with honors and begin using her passion for agriculture in teaching our youth about the industry.

When asked why she would make the best spokesperson for our industry, Blakely replied, "I have one word and that is "Passion", passion for the industry and the people in it". For many years, Blakely has been involved in the industry in numerous ways. She comes from a family deeply enriched in farming and agriculture and she has also worked with the Clemson Extension Program in Blackville, SC, under Dr. Gilbert Miller. This experience has helped Blakely tremendously in learning and comprehending the importance of the SC Watermelon Association.

Blakely considers her new position as the 2017 South Carolina Watermelon Queen as an amazing opportunity, not only to show her passion for the industry, but to show her hard work, knowledge, and dedication along with her need to help educate our consumers on the value of watermelon.

Our first trip of the year was to the Georgia Watermelon Association Convention in St. Simons Island, GA. Blakely was able to meet some of the 2016 queens and also watch her sister queen, Anna Beth Potter, be crowned the 2017 Georgia Watermelon Queen.

Biloxi, Mississippi was next on our travel schedule with the Alabama Convention. Many thanks to the Alabama Association, Katie Eubanks and Madison Laney, 2016 Alabama Queen and 2017 National Queen. Congratulations to the new 2017 Alabama Queen, Paige Severino. We look forward to working with you all throughout the coming year.

Our upcoming events include the North Carolina Watermelon Convention in Wrightsville Beach, NC on March 17-19, and the Cooper River Bridge Run in Charleston, SC on March 30-April 1. The Cooper River Bridge Run will host over 40,000 runners for this event in downtown Charleston and we would like to invite everyone to attend if your schedule allows.

April events will include Queen Training in Atlanta, Georgia on April 14th and The Taste of South Carolina at the SC State House in Columbia on April 18th. We also have a record number of schools requesting our services at field days throughout the month of May and beginning of June. The "Watermelon Fuels Athletes" program in SC has really been accepted well with our elementary, middle, high school and colleges throughout the state.

Wishing everyone a prosperous season and blessings to all.

Ann Bryant  
 SC Promotions Coordinator  
 abryant028@charter.net  
 ann.bryant@furman.edu  
 864-303-3995

2016 SC Watermelon Queen, Laura Schurlknight, in evening gown competition in Lake Tahoe, Nevada.



State Queens preparing for the new crowning in Georgia.



2017 SC Watermelon Queen, Blakely Johnson.



Welcoming the 2017 Georgia Watermelon Queen, Anna Beth Potter.



New Queen, Blakely Johnson, being congratulated by her family.



Character party in Biloxi, Mississippi.



Blakely with her father, Dean Johnson, and sponsors from Sandifer Farms, Scotty Sandifer and Denver Sandifer.



A beautiful queen and a beautiful view in Biloxi.



Dr. Gilbert Miller congratulating the new queen.



Kendra Kennedy and Blakely enjoying the Alabama auction.



SC Board Members welcoming the newcomer.



New sister queen from Alabama, Paige Severino.



Watermelon Queens in St. Simons Island, Georgia.



You just can't keep the girl out of the field.



Blakely enjoying her new title and the beautiful weather in St. Simons Island.



What a wonderful year you have ahead Blakely. Welcome to the family!

**ARE YOU READY TO BENEFIT FROM TAP?**

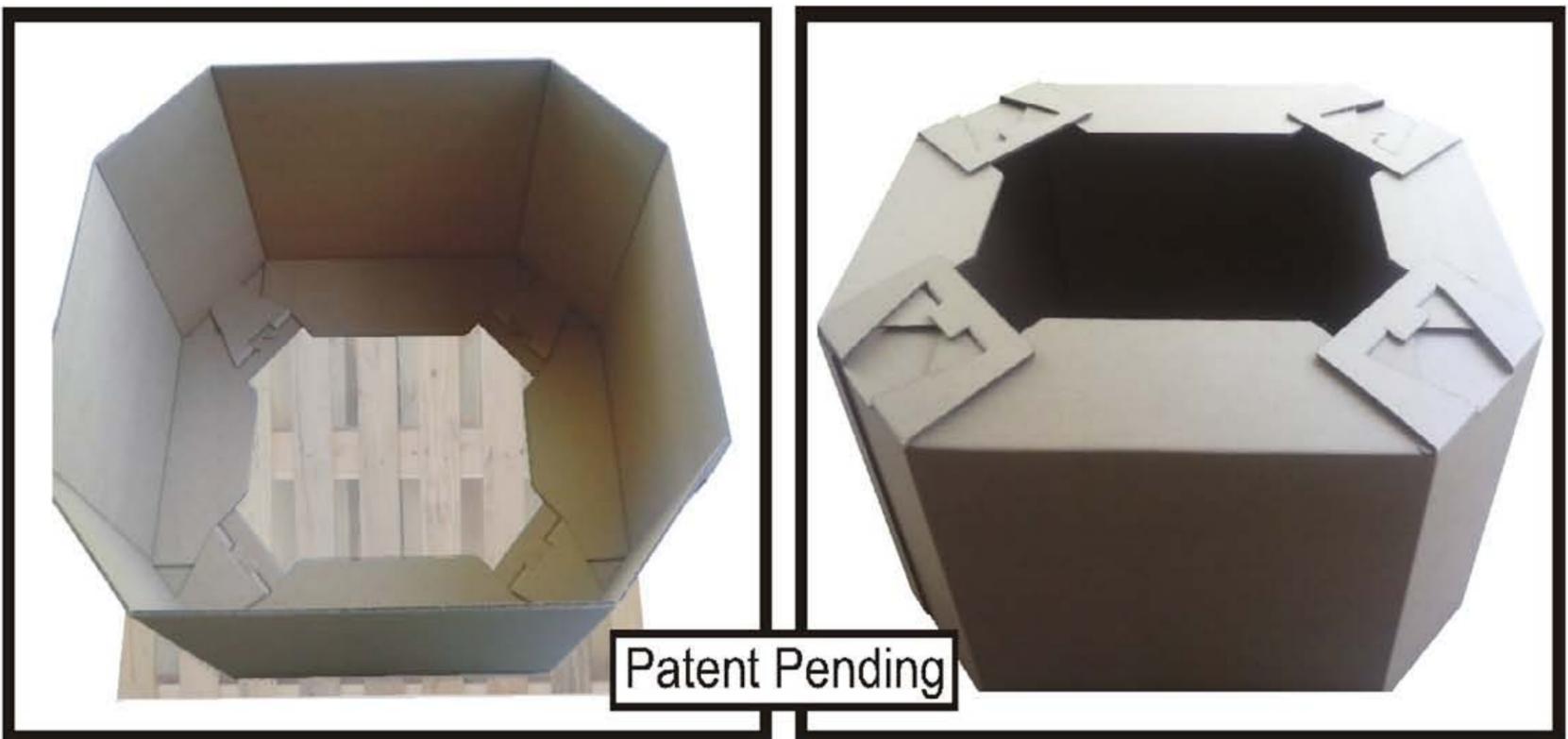
ALLEN LUND COMPANY OFFERS MEMBERS OF THE NWA OUR ALC TRANSPORTATION ASSOCIATION PROGRAM.

800.799.LUND TO REACH OUR EXPERIENCED WATERMELON TEAM

ALC + NWA = TAP

# Tired of Losing Time & Money Because of Bin Failure?

## Then Try The NEW Perma-Lock Watermelon Bin



- The Perma-Lock is Stronger than other corrugated locks
- The Perma-Lock allows the bin to hold its shape
- The Perma-Lock is Easy to assemble.
- The Perma-Lock requires less board on bottom flap to lock

- Once the Perma-Lock is engaged, it stays locked



**INNOVATIVE  
DESIGN CONCEPTS, INC.**  
ENGINEERED CORRUGATED PRODUCTS

**479-280-4009**

<http://innovativedesigns18.wixsite.com/innovativedesigns>

© Copyright 2017 Innovative Design Concepts, Inc. All Rights Reserved

# Texas Report

Howdy from Texas! I hope the start of watermelon season is going well for all of our friends out there.

These past few months have been quiet for Queen Makensie as there were no promotions during the holidays, though she did prepare for the National Watermelon Association's convention in Lake Tahoe. The scenery there was spectacular as the snow was piled up all over the town, in the trees, and on the mountains. The hotel was cozy and inviting and all of the NWA staff did a wonderful job of planning and executing another successful event.

Makensie and I want to wish all of the young ladies who competed in the pageant many blessed and successful years ahead. You are all talented and beautiful and will do well in life. Congratulations to Madison Laney, the new 2017 National Watermelon Association Queen. You will have a wonderful, busy year and we wish you and Miss Eleanor the best.

Makensie also wanted to relay this message to our members: "I had an amazing experience while in Lake Tahoe, and experiencing real snow and all of God's creation made it that much more enjoyable. Getting to see everyone again and reconnect with my other state queens just reminded me why I loved this industry and organization from the beginning. The grand scale of the whole convention was marvelous and getting to bring my Dad along to see what I do and what I enjoy about the Watermelon industry was the cherry on top. I can't thank my sponsors enough for supporting me this past year, as well as the whole Texas Watermelon Association. I am excited to see what is in store for me after this journey and know that I am blessed to call everyone I had the pleasure of meeting this past year, a friend."

Thank you, Makensie, for being adaptable, hard-working, and a good traveling companion. The association wishes you the very best, and we hope you will keep in touch and come back to visit during future conventions.

Now we look forward to a new season, and hopefully one in which every grower and industry member sees success. Miss Chloe Brown, the 2017 TWA Queen, and I will be going to Atlanta to queen training in April and we look forward to a busy time of in-store promotions, expos, festivals, and hopefully a school visit or two in the coming months.

Until next time, God bless you and yours.

Best regards,  
Barbara Duda TWA Coordinator  
bcduda62@gmail.com



Welcome to Lake Tahoe!



Staying calm, cool, and collected while waiting for interviews



Thursday night's dinner, complete with magician.



Being silly during their down time



Ready for speeches



Jumping for joy at being in Lake Tahoe



Seed spit- even if you don't win, you get to eat watermelon!



The beauties and the snowman



Great (and pretty) auction help



Makensie with Jesse Wiggins, Kendall and Luke Brown, and Jody Wiggins- some of the Texas contingent



Up next...promotion wear competition



Ready for the evening gown competition



Saturday morning breakfast was brightened by these beauties.



Congratulations to the new 2017 NWA Queen, Madison Laney.



Makensie is looking pretty in her in-store promotion wear.



TWA president, Gerry Lozano and Makensie

## ARE YOU READY TO BENEFIT FROM TAP?

ALLEN LUND COMPANY OFFERS MEMBERS OF THE NWA OUR ALC TRANSPORTATION ASSOCIATION PROGRAM.

**800.799.LUND** TO REACH OUR EXPERIENCED WATERMELON TEAM

You **grow** laughter &  
fond **memories**



We create corrugated packaging that ensures your produce stays safe and fresh all the way to your customer.



### Corrugated Bulk Bins

- 4 color print
- Gluing, stitching and glitching
- Pre-print and process printing

Shipping out of Spanish Fork, UT and Cedar Rapids, IA, with warehousing options throughout the United States.

For information contact:  
Scott Bowers  
801.376.2187



# Western Report

Spring is in the air out here in the West and we are very excited for the upcoming watermelon season! We kicked off our year with our annual Western Watermelon Convention in Las Vegas, Nevada in January. The convention was well attended and was an overall positive experience for growers, shippers and members of the industry. A big thank you Tashi Zouras for putting on another great event and to everyone that participated this year!

We were extremely excited to welcome the National Watermelon Association to the West this year at the National Watermelon Convention in February. This year's convention was held in beautiful North Lake Tahoe and was a very fun and exciting event!

We are anticipating the 2017 domestic season to be a positive one. We have received much needed rainfall here in the West over the past few months, helping with ongoing water supply issues. Domestic fruit will be available starting in May, with a steady supply out of the desert regions, and our growers down in Mexico still going strong. We are anticipating a steady market throughout the season with strong demand. With summer right around the corner, we are excited to get our delicious fruit into the hands of watermelon lovers everywhere! Cheers to everyone having a successful and prosperous watermelon season!

Sincerely,  
 Danielle Cultrera  
 Western Watermelon Association  
 Daniellec@vgandsons.com

For more information on the Western Watermelon Association, be sure to check out our website at:  
[www.westernwatermelon.org](http://www.westernwatermelon.org)

Photo Cred:  
 Gabe Sams, Bulk Bin Packaging, LLC.



**CHEP**

A Brambles Company

**Proud partner with NWA for 8 years.**

[chep.com](http://chep.com)



# Tahoe 2017



*We are right where you need us. Contact us today!*

**Southern U.S.**

Steve Crowder  
678.644.9162

**East Coast**

Josh Rowe  
804.592.8547

**Midwest**

Brad Johnston  
812.691.5006

**Marketing**

Jane Jennings  
360.601.7860

**Customer Service**

Susan Soeder  
888.236.6150

# TAKE A LOAD OFF

Enjoy more peace of mind with the **STRENGTH,  
DURABILITY,  
& PERFORMANCE** of

# MULTICORR

Triple Wall Bulk Packaging

Centrally  
Located



Exceptional  
Service



Cost  
Optimization



Unparalleled  
Quality



Flexible  
Quantities



••: High quality print capability

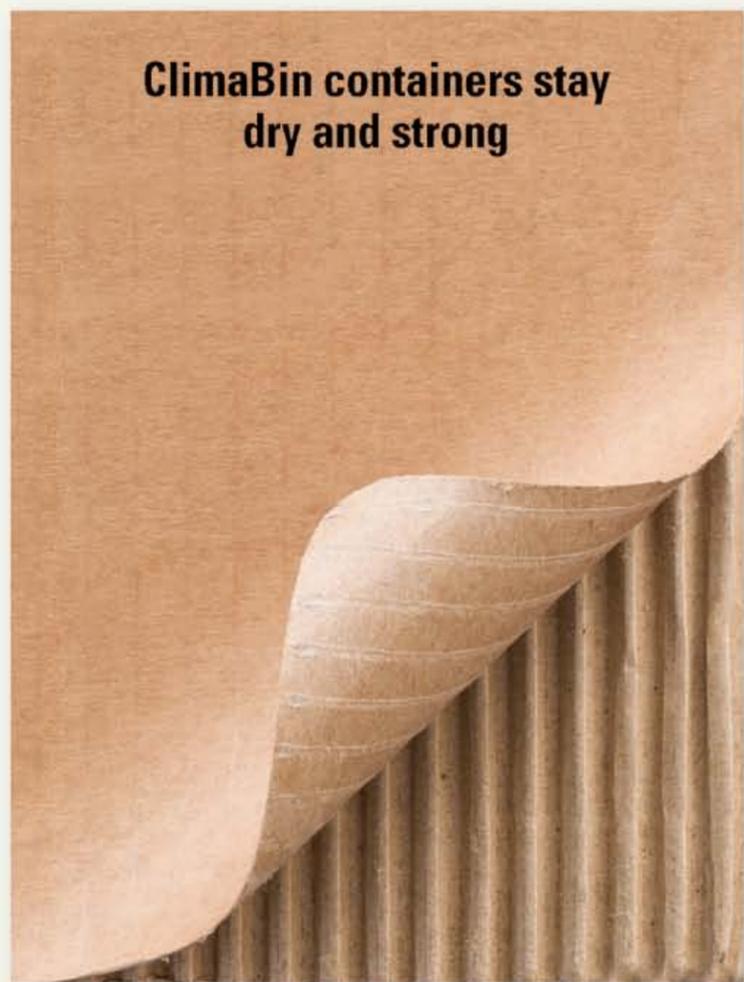
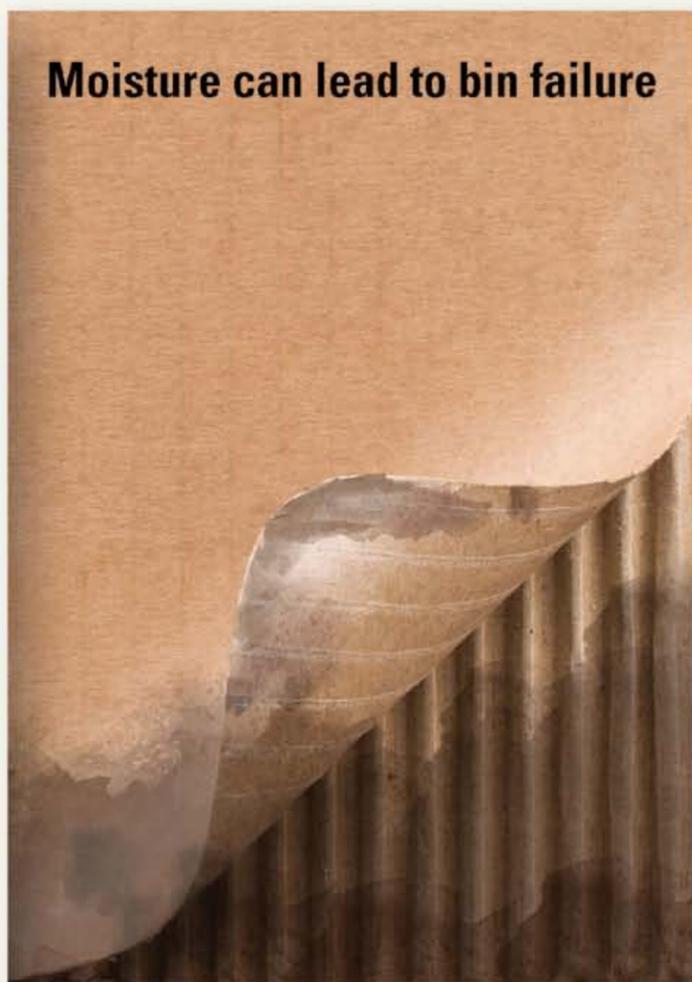
••: Sheet conversion up to 86" x 216"

••: Strength & Durability

••: In-line die-cutter/folder/gluer/stitcher

[www.corrchoice.com](http://www.corrchoice.com)

# Protect your products. Protect your bottom line.



**No more getting soaked by damaged inventory and damaged relationships with customers**

To learn more about this proprietary product, contact Heather Raulerson at (352) 895-6660



©2016 International Paper. All Rights Reserved. ClimabIn is a trademark of International Paper Company.