



Annual Marketing Award 2023 Nomination

Sponsored by:



Each year at the National Watermelon Association's annual convention, the Association honors the Watermelon Marketer of the Year. This award recognizes the marketing and sales of watermelon by a business, or marketing at an event that stands above the rest.

The award winners of past years include retailers, wholesalers, food service operators, defense commissaries and businesses that promoted watermelon above and beyond.

The award recognizes the hard work and contributions of one that is singled out for this special recognition. To submit a nomination for consideration, please complete the information and submit your entry to the NWA Office no later than December 15, 2022:

Nominee Information:

Name: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Describe the reason(s) - - promotion, advertising, event, impact on sales, etc. - - that will support your nomination for consideration for the marketer of the year award:

Please attach, enclose and/or include any supporting materials (advertisements, pictures, results, etc.) that may help to support your nomination for consideration.

Name of NWA Member (Company) submitting this nomination:

NWA Member: _____

Company: _____

Mailing Address: _____

Phone: _____ Email: _____

Mail or Email your entry to the NWA
by December 15, 2022!

**National Watermelon Association
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Lakeland FL 33813**

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EMAIL: monicam@nwawatermelon.com

**National Watermelon Association, Inc.
Marketing Award Honor Roll**

1986 – 2022

Sam's Club	Roche Bros. Markets
Wakefern Corporation	Class Produce Group
Giant Eagle	Texas Dept. of Agriculture
Ross Chastain Racing	Publix Super Markets
CostCo Wholesale (2)	Van Gronigen & Sons
Wal-Mart Supercenters (2)	Harris Teeter (2)
Nat'l WM Promotion Board (2)	Stop & Shop (2)
The Kroger Company (3)	SunWorld International
American Fruit Distributors	Dominick's Finer Foods
Dal-Don Produce	Gerald Funderburk Co.
Florida Dept. of Agriculture	A.L. Johnson Company
N.C. Dept. of Agriculture	Ray Gilliland Watermelons
United Melon Distributors (2)	Meijer, Inc.
Canino Produce	Rocky Produce (2)
Hindy Dinky Stores	Trigg's Markets
Park Edge Food Distributors	