



**Printed Media Advertising Pricing – The VINELINE Magazine and Convention Program**

Rates are per issue	Back Cover	Inside Front Cover	Inside Back Cover	Full Page	Half Page	Quarter Page	Number of Issues	Total Amount
<b>FULL COLOR</b>	\$ 650	\$ 550	\$550	\$ 500	\$ 400	\$ 300		\$
<b>BLACK &amp; WHITE</b>	N/A	N/A	N/A	\$ 400	\$ 300	\$ 250		\$
<b>SUBTOTAL</b>								\$
<i>*10% Discount for ads in <u>all</u> 4 Vineline Issues and Convention Program.</i>								\$ ( )
<b>TOTAL DUE</b>								\$

Please indicate the issues in which you wish to run advertisements. Check all that apply:

Convention Program	Winter (Jan-Mar)	Spring (Apr-Jun)	Summer (Jul-Sep)	Fall (Oct-Dec)

**ALL ADS MUST BE SUBMITTED ELECTRONICALLY TO MONICAM@NWA WATERMELON.COM**

Company Name: \_\_\_\_\_

Advertising Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**Please Fax, Scan, Email, or Mail Completed Form to:**

National Watermelon Association, Inc.      190 Fitzgerald Road, Suite 3      Lakeland, FL 33813

Phone: 863.619.7575

Fax: 863.619.7577

Email: [monicam@nwatermelon.com](mailto:monicam@nwatermelon.com)

## 2023 Vineline & Convention Program Submission Deadlines

*Please make notes of the submission dates for each issue/program*

❖ WINTER ISSUE:

- Advertising and Promotion Submissions November 18, 2022
- Publish Date January 5, 2023

❖ CONVENTION PROGRAM:

- Advertising and Promotion Submissions January 6, 2023
- Publish Date February 3, 2023

❖ SPRING ISSUE:

- Advertising and Promotion Submissions March 3, 2023
- Publish Date April 19, 2023

❖ SUMMER ISSUE:

- Advertising and Promotion Submissions May 26, 2023
- Publish Date July 3, 2023

❖ FALL ISSUE:

- Advertising and Promotion Submissions August 25, 2023
- Publish Date October 6, 2023

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190 Fitzgerald Road Suite 3, Lakeland, FL 33813  
Phone 863.619.7575 Fax 863.619.7577  
Website [www.watermelon.ag](http://www.watermelon.ag)

*Shaping the Watermelon Industry for Future Generations*